

Statement of Qualification Submission

Ibiley Uniform, Inc.
2263 SW 12th Street,
Miami, FL 33135
February 8, 2024

Jefferson Parish
Department of Community Action Programs
Attn: Program Manager

Dear Program Manager and to whom it may concern,

Enclosed is Ibiley Uniform, Inc.'s Statement of Qualification in response to the solicitation for the School Uniform Assistance Program. With over 30 years dedicated to the production and distribution of high-quality school uniforms, we are eager to extend our services to pre-approved Pre-K to 12th-grade students in the Parish of Jefferson. We have provided voucher programs to our schools for over 5 years now. We believe Ibiley meets the comprehensive requirements of your program and to offer a seamless, efficient solution to school uniform provisioning through a voucher system.

For any queries or further discussion, please do not hesitate to contact me directly.

Sincerely,
Krystal Zheng
Business Development Manager
Ibiley Uniform, Inc.
krystal.zheng@ibiley.com
305-781-6274

Executive Summary

Ibiley Uniforms and More, with over 30 years of experience in the uniform manufacturing and retail service industry, stands ready to support the Jefferson Parish School Uniform Assistance Program.

Our direct manufacturing capabilities and advanced retail solutions offer a complete approach to ensure every approved student receives high-quality, affordable uniforms. In this proposal, we detail our commitment to utilizing our vast experience and cutting-edge technology to effectively meet the program's objectives. By creating custom-branded online stores and providing an intuitive admin dashboard for voucher management, we offer a seamless process for both school administrators and families.

This system underscores our dedication to innovation and customer satisfaction, showcasing a robust platform for administering the voucher system efficiently and tracking uniform usage with precision.

Firm/Individual Profile

Firm Profile:

With over three decades of expertise, Ibiley Uniforms and More has established itself as a trusted provider of school uniforms, serving a diverse clientele of over 500 educational institutions throughout Florida and the East Coast. Our family-operated business prioritizes the core values of quality, affordability, and accessibility. We take pride in our ability to deliver competitively priced uniforms without compromising on the exceptional quality and durability our partners expect. Embracing inclusivity, we cater to a vast array of sizes and styles, ensuring every student is accommodated and feels included. A notable initiative led by our VP, Lelany Barea, is the pioneering uniform voucher program, which epitomizes our dedication to community support by aiding families and schools in their uniform needs.

Key Individual Profile:

Lelany Barea

Lelany Barea, serving as the Chief Marketing Officer and Vice President of Ibiley Uniforms, has an impressive tenure exceeding 15 years in the uniform industry with a focus on operations and marketing. She is the architect behind the innovative Uniform Voucher program, which has significantly aided families and schools, marking a substantial impact on over 100 educational institutions. Esteemed participants like IDEA Public Schools and

Bridgeprep Academy validates the effectiveness and reach of the program, demonstrating our firm's adaptability and commitment to education-focused initiatives.

Krystal Zheng

Krystal Zheng is an adept project manager with over 7 years of experience in managing large-scale government contracts. Her expertise encompasses operational support, successful program launches, and comprehensive fulfillment reporting. Specializing in the technical design and execution of complex projects, Krystal oversees initiatives that exceed \$500,000 in value. Her proficiency ensures meticulous management and delivery of projects, reflecting Ibiley's high standards of excellence and accountability.

Scope of Services

1. Voucher List Management System

The Voucher List Management System, a cornerstone of Ibiley Uniforms' suite of online services, offers a comprehensive dashboard accessible directly through the custom-branded online school uniform portal we create for each school. This intuitive platform empowers school administrators with unparalleled oversight and control over the entire voucher lifecycle.

See image below for branded website, and dashboard management system access reference.



IDEA ALAMO ACADEMY

- Boys Uniforms
- Girls Uniforms
- All Uniforms

Scan Items

[Customized Tops](#) | [Winter](#) | [Bottoms](#) | [Accessories](#)

Customized Tops

 <p>IP6025U*UNISEX IDEA POLO PIQUE RELAX FIT S/S K-5 \$14.50 - \$15.50</p>	 <p>PET-GILDAN-5400B*LONG SLEEVE T-SHIRT WORN UNDER IDEA POLO DURING COLD WEATHER (INTRODUCTORY PRICE) \$8.93 - \$11.93</p>
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School Admin Login



IDEA ALAMO ACADEMY

- Boys Uniforms
- Girls Uniforms
- All Uniforms

Key features of the Voucher List Management System include:

- Voucher Tracking: Administrators have the ability to monitor every issued voucher in real time, ensuring full transparency and accountability.

- **Student-Specific Assignment:** Vouchers can be assigned to individual students, allowing for personalized support and easier management of uniform provisions.
- **Usage Monitoring:** The system provides detailed insights into how and when vouchers are used, enabling schools to assess the effectiveness of the program and identify areas for improvement.
- **Order Fulfillment Status:** Administrators can track the status of uniform orders associated with vouchers, from placement to delivery, ensuring that students receive their uniforms in a timely manner.
- **Designed with ease of use and efficiency in mind,** the Voucher List Management System streamlines the process of managing school uniforms, making it easier for schools to support their students while maintaining a high degree of oversight and control.

See pictures below for reference features,

Admin Dashboard

The screenshot displays the Ibley School Admin Dashboard for IDEA ACHIEVE ACADEMY (K - 5). The interface includes a sidebar with navigation options such as School Dashboard, Manager Dashboard, School Support, Account Settings, and Administration. The main content area is divided into several sections:

- Store Information:**
 - Store Address: Online
 - Customer Service: (305) 625-8050, support@ibley.com
 - Ibley Success Team: Admin Hotline # (786) 999-2431, Admin@ibley.com
 - Inside Ibley Representative: Terri Frisk, Terri.Frisk@ibley.com
- School Information:**
 - Principal: Ms. Christy Timmons, christy.timmons@ideapublicschools.org
 - 2nd Contact: [Blank]
 - PTA President: [Blank]
 - Total Enrollment: 0
 - Dress Code: [Blank]
 - Buttons: View | Update | Approval
- Financial Metrics:**
 - JAN-DEC 2024 GIVEBACK EARNED: \$11.31
 - JAN-DEC 2023 GIVEBACK EARNED: \$961.70
 - # ORDERS (DELIVERED / PENDING): 4 / 0
 - STORE ORDERS: View

Voucher Management

SCHOOL ADMIN

- School Dashboard
- Manager Dashboard
- ACTIONS
- School Support
 - Marketing Tools & Support**
 - View Vouchers**
- Account Settings
- Administration

Krystal.zheng@ibiley.com

School Dashboard

IDEA BASSETT ACADEMY (K-5TH) (K - 5)
Print

Store Information

Store Address
Online

Customer Service
(305) 625-8050
support@ibiley.com

Ibiley Success Team
Admin Hotline # (786) 999 -2431
Admin@ibiley.com

Inside Ibiley Representative
Nathalli Delgado
Nathallie.Delgado@ibiley.com

IDEA BASSETT ACADEMY (K-5TH) (K - 5)

1845 BASSETT ROAD
JACKSONVILLE, FL 32208

School Information

Principal
Ms. Patricia Jackson
patricia.jackson@ideapublicschools.org

2nd Contact

PTA President

Total Enrollment
0

Dress Code
[View](#) | [Update Approval](#)

JAN-DEC 2024 GIVEBACK EARNED

\$76.13

JAN-DEC 2023 GIVEBACK EARNED

\$1,719.00

ORDERS (DELIVERED / PENDING)

22 / 0

STORE ORDERS

[View](#)

SCHOOL ADMIN

- School Dashboard
- Manager Dashboard
- ACTIONS
- School Support
- Account Settings
- Administration

Krystal.zheng@ibiley.com

IDEA BASSETT ACADEMY (K-5TH)

Voucher List

Description	Code	Expiration	Student Name	Used Date
1. IDEA 1+1+1	IDEA2E72338	9/1/2024	Assign	
2. IDEA 1+1+1	IDEA6S66CE2	9/1/2024	Assign	
3. IDEA 1+1+1	IDEA3551NLX	9/1/2024	Assign	
4. IDEA 1+1+1	IDEAP161QYA	9/1/2024	Assign	
5. IDEA 1+1+1	IDEAXRQ1S4R	9/1/2024	Assign	
6. IDEA 1+1+1	IDEAN455F7W	9/1/2024	Assign	
7. IDEA 1+1+1	IDEA71X533X	9/1/2024	Assign	
8. IDEA 1+1+1	IDEALV48757	9/1/2024	Assign	
9. IDEA 1+1+1	IDEA7LL88B4	9/1/2024	Assign	
10. IDEA 1+1+1	IDEAB1M88X1	9/1/2024	Assign	
11. IDEA 1+1+1	IDEA6VJ44VH	9/1/2024	Assign	
12. IDEA 1+1+1	IDEAYKK45JY	9/1/2024	Assign	
13. IDEA 1+1+1	IDEA3A436BQ	9/1/2024	Assign	
14. IDEA 1+1+1	IDEA77H7D2V	9/1/2024	Assign	
15. IDEA 1+1+1	IDEA2J37F6N	9/1/2024	Assign	
16. IDEA 1+1+1	IDEA72F3R86	9/1/2024	Assign	
17. IDEA 1+1+1	IDEAB722U44	9/1/2024	Assign	
18. IDEA 1+1+1	IDEAJ332WY1	9/1/2024	Assign	
19. IDEA 1+1+1	IDEAYE26JHX	9/1/2024	Assign	
20. IDEA 1+1+1	IDEA3626LTX	9/1/2024	Assign	
21. IDEA 1+1+1	IDEAX3E6X3P	9/1/2024	Assign	

Order fulfillment status tracking

SCHOOL ADMIN		Ibiley UNIFORMS & MORE		Krystal.zheng@ibiley.com	
<ul style="list-style-type: none"> School Dashboard Manager Dashboard ACTIONS School Support Account Settings Administration 					
Pending Orders					
Order Id	Date	Parent Name	Total		
Total			\$0.00		
Closed Orders					
Order Id	Date	Parent Name	Total	Tracking #	
170973	4/4/2024	Alexius Gordon	\$69.86	9405511206210316238418	
169691	3/7/2024	Jalinda Brown	\$98.32	9405511206210913789870	
168799	2/27/2024	Jessica Morejon	\$26.10	9405511206210954665317	
165820	1/16/2024	Melia Shabazz	\$29.00	127F19270370279337	
Total			\$223.28		

2. Voucher Redemption and Branding

The Ibiley team will support the design of a Co-branded voucher. Utilizing our online platform, retail stores, and potential on-site sales opportunity we will provide multiple convenient options for families to redeem their vouchers.



3. Purchase Record Maintenance

Once a voucher PO is accepted and processed, a list of vouchers will be populated on the admin dashboard and a downloadable PDF link will be sent to the program manager. Each Voucher PO can be separated in our tracking system, and our real time tracking allows program managers full transparency on voucher utilization.

Ibiley also can provide in-depth record on voucher utilization per program manager's request.

4. Record Compilation

At the program's conclusion, we will compile and submit detailed records to the Program Managers, adhering to all program requirements and timelines.

Demonstration of Ability to Provide Required Services

Hybrid Shopping and Fulfillment Model

Ibiley Uniforms innovates the school uniform shopping experience with a hybrid model that combines the convenience of School branded online shopping with the tangible benefits of potential on-campus pop-up shops. This dual approach ensures that families have flexible and accessible options to purchase approved school uniforms, accommodating various preferences and needs.

Key Advantages of Our Hybrid Model:

- **Convenience and Accessibility:** Whether families prefer the ease of online shopping or the hands-on experience of a pop-up shop, our model caters to all, ensuring a seamless uniform purchasing process.
- **Rapid Order Fulfillment:** With a robust inventory management system in place, we are committed to the quick processing and shipping of orders. The majority of orders are dispatched within 72 hours, minimizing wait times and enhancing customer satisfaction.
- **Pre-manufactured Inventory:** Understanding the demands of the back-to-school season, Ibiley proactively manufactures and maintains a stockpile of uniforms for all our contracted schools. This foresight allows us to fulfill and ship orders expediently during peak periods, ensuring students are equipped with their uniforms on time.
- **Our approach streamlines the purchasing process but also guarantees that students receive their uniforms promptly for school.**

Experience in Program Participation

Our extensive portfolio includes successful partnerships with IDEA Public Schools, Miami Dade County Public Schools, and other large educational institutions. These experiences have honed our ability to manage large-scale uniform programs efficiently and effectively.

You can find our references listed below,

IDEA PUBLIC SCHOOLS
813 N. Kansas El Paso Texas, 79902 United States

Michael Menchaca
Assistant Director of Procurement

michael.menchaca@ideapublicschools.org

online / offline uniform provider with Voucher system servicing over 18 campuses.

Estimated annual project value: \$1,100,000.00

BridgePrep Academy Charter Schools
(Over 10,000 students)

7990 SW 117 Avenue, Suite #206

Miami, FL 33183

Dunia Soto
Director of Marketing

Office 786-408-5159

Exclusive online / offline uniform provider with Voucher system servicing over 18 campuses.

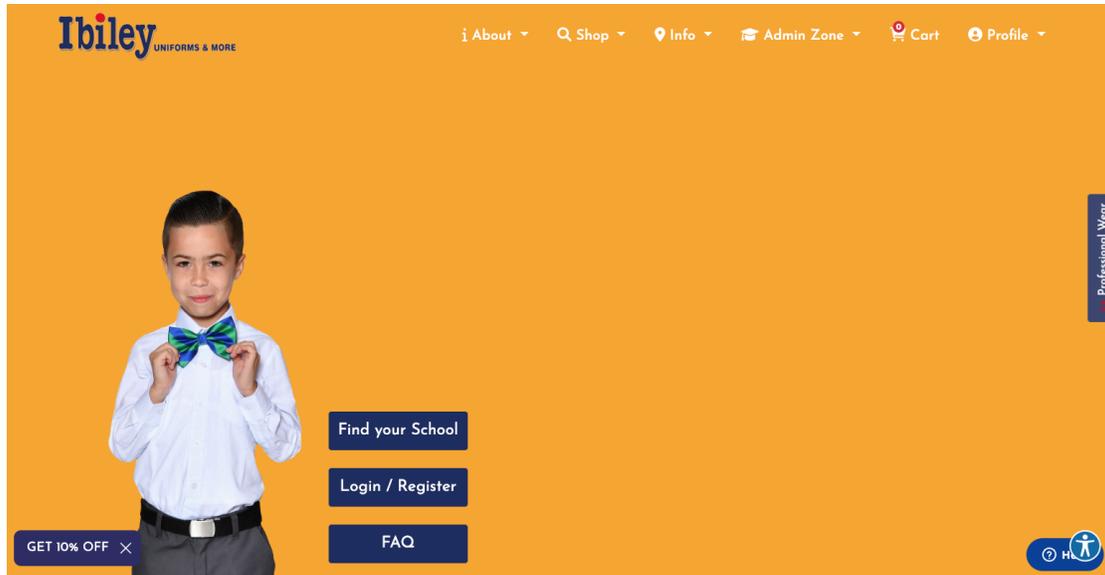
Estimated annual project value: \$1,100,000.00

Conclusion

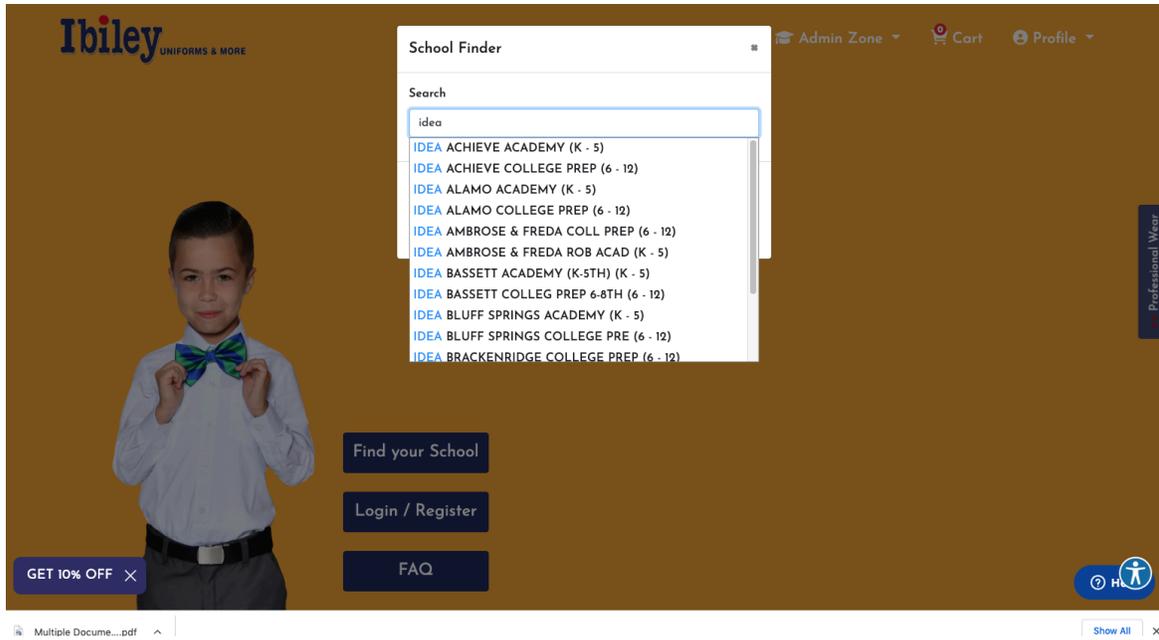
Ibiley Uniform, Inc. is fully committed to the success of the Jefferson Parish School Uniform Assistance Program. We are confident that our experience, capabilities, and innovative approach make us the ideal partner for this initiative. We look forward to the opportunity to contribute to the program's success and to make a positive impact on the community.

Additional Attachments

Example of Voucher List Interface



Custom-Branded Online Storefront for School Uniforms



School Finder Functionality

