



Technology Infused
Business Solutions™

Cover Sheet

August 25, 2023

Information Technology Support Services and Supplemental Staffing Solicitation Number: 0464

Effervescent Consulting (Effervescent) welcomes the opportunity to respond to the RFP issued by Jefferson Parish Government seeking proposals from qualified firms to provide Information Technology Support Services and Supplemental Staffing for the Departments for Electronic Information Systems (EIS) and Telecommunications

After a careful review of your RFP and the information shared to this point, we are confident our solution approach will provide Parish with the right combination of people, processes, demonstrated methodologies, frameworks and technology for their IT transformation projects in the form of highly qualified contingent workers, thought leadership and high-quality deliverables to help meet and exceed those strategic objectives.

We believe that Parish can benefit immensely from our vast public and private sector experience that combines end user experience, the business needs, and knowledge of the industry along with knowledge of the technologies being implemented to deliver successful projects and support initiatives.

Effervescent is a certified Women Owned Small Business (WOSB) with an 18-year history of delivering hundreds of on time and on budget projects and brings the right credentials to accelerate the process. We are an agile and highly responsive organization and have managed, nurtured, and mentored 20,000 resources globally.

At this time, we are only bidding for the Information Technology Supplemental staffing services, and we look forward to the opportunity to work with Parish on this exciting journey.

Sincerely,

April Dua
President and CFO

[Redacted Signature]



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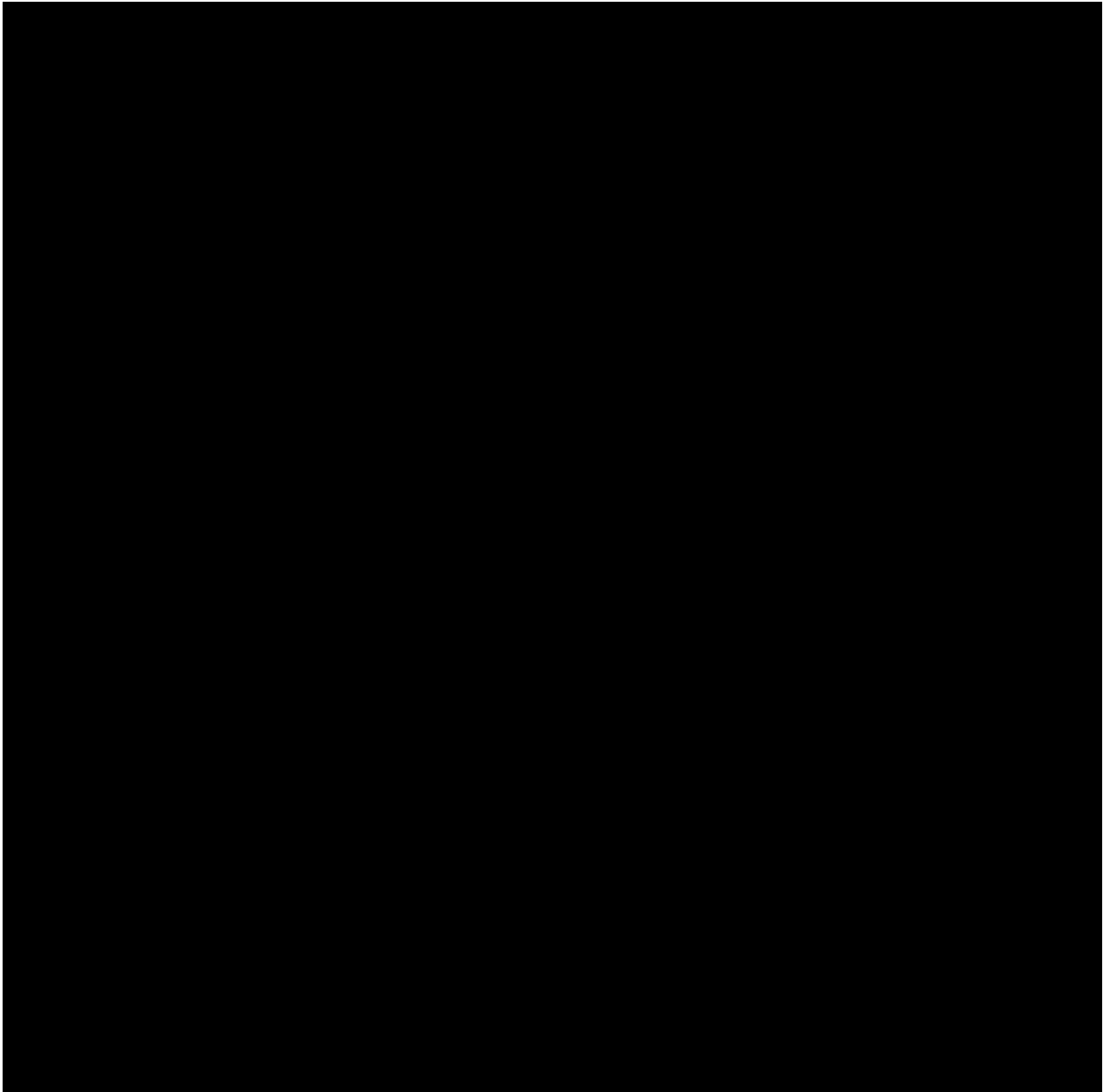
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A. Technical Proposal Elements

Effervescent Consulting is a White Glove Information Technology (IT) Managed Service Provider with 20+ years of expertise in management consulting, advisory, business transformation, thought leadership and optimizing Enterprise Business Applications across the globe for more than 1000 customers.

The following are compelling differentiators that Effervescent Consulting intends to bring to this project:

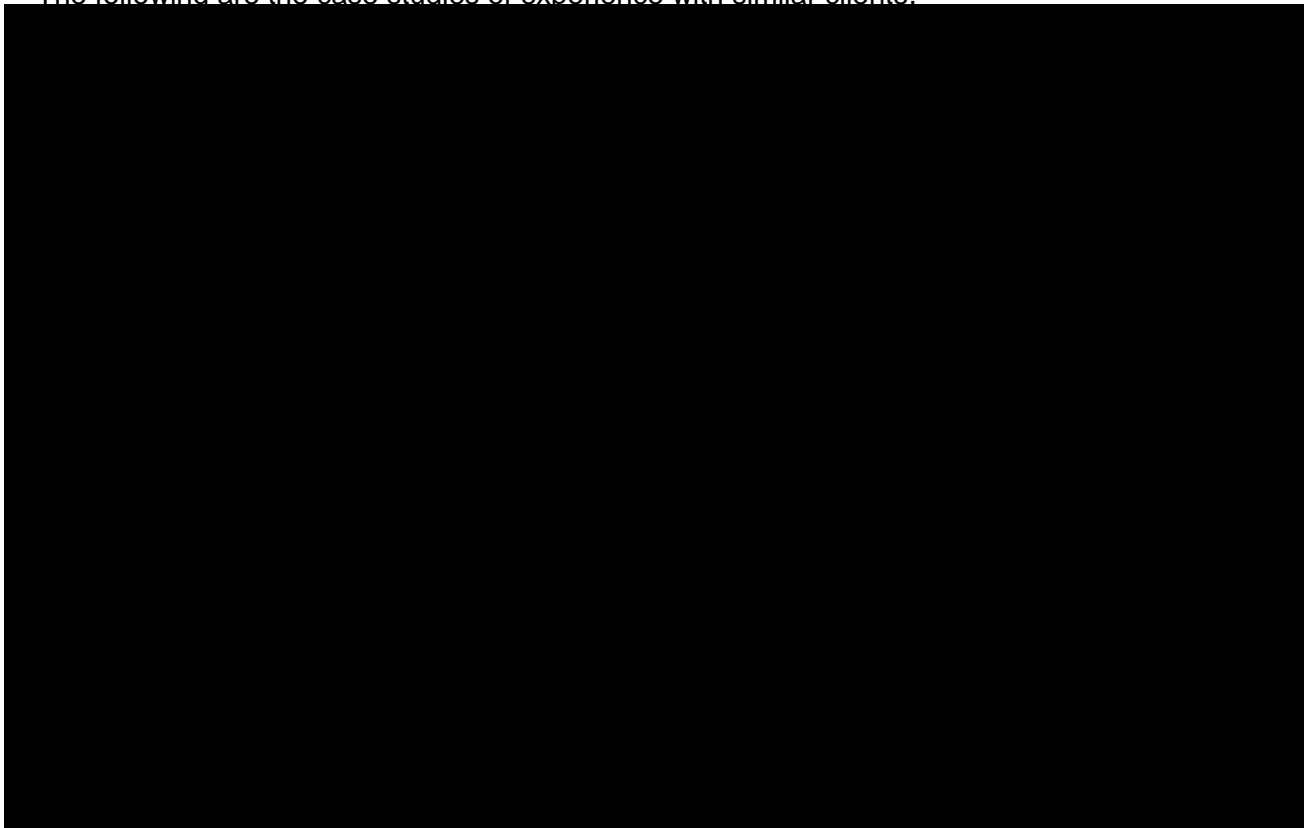


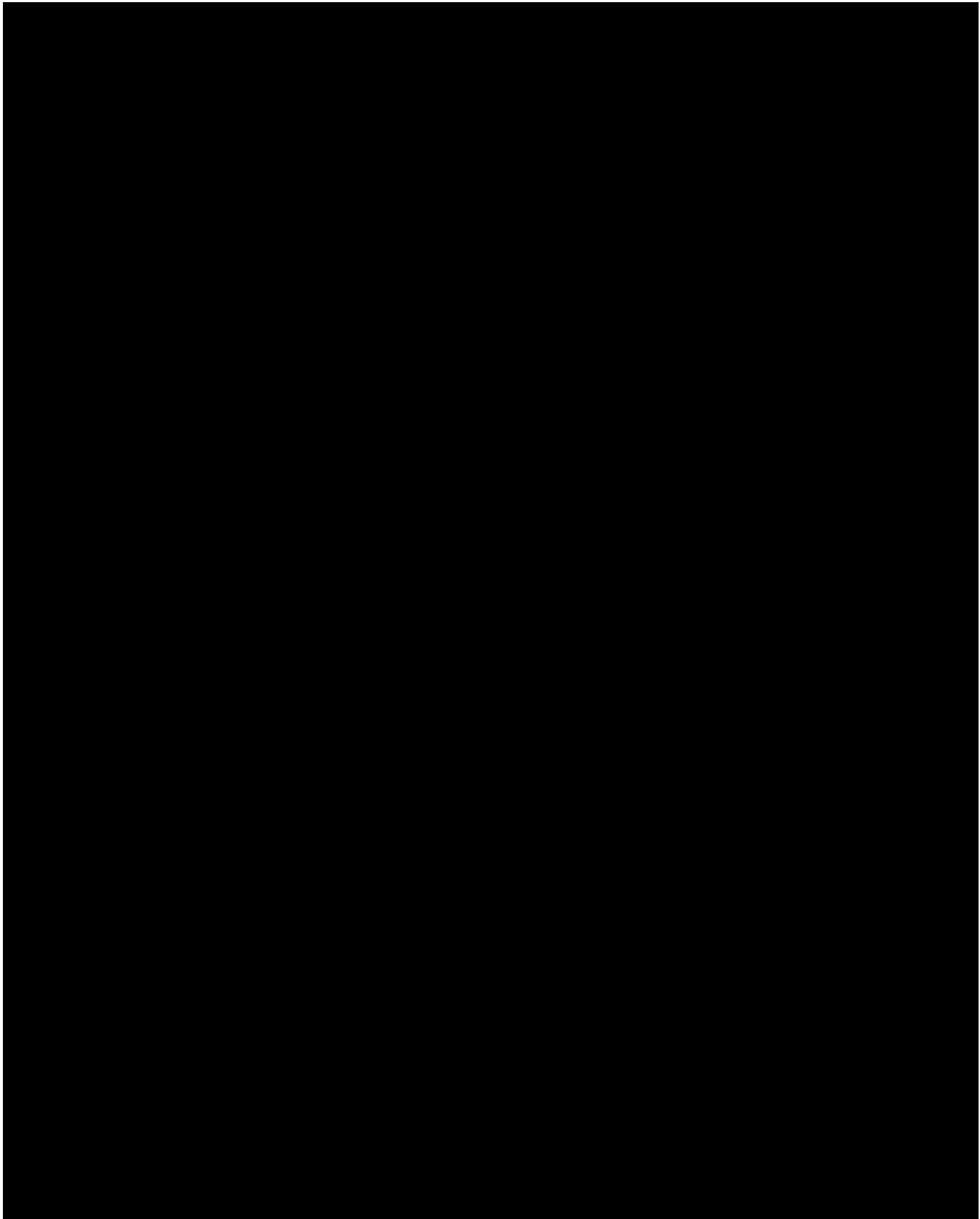


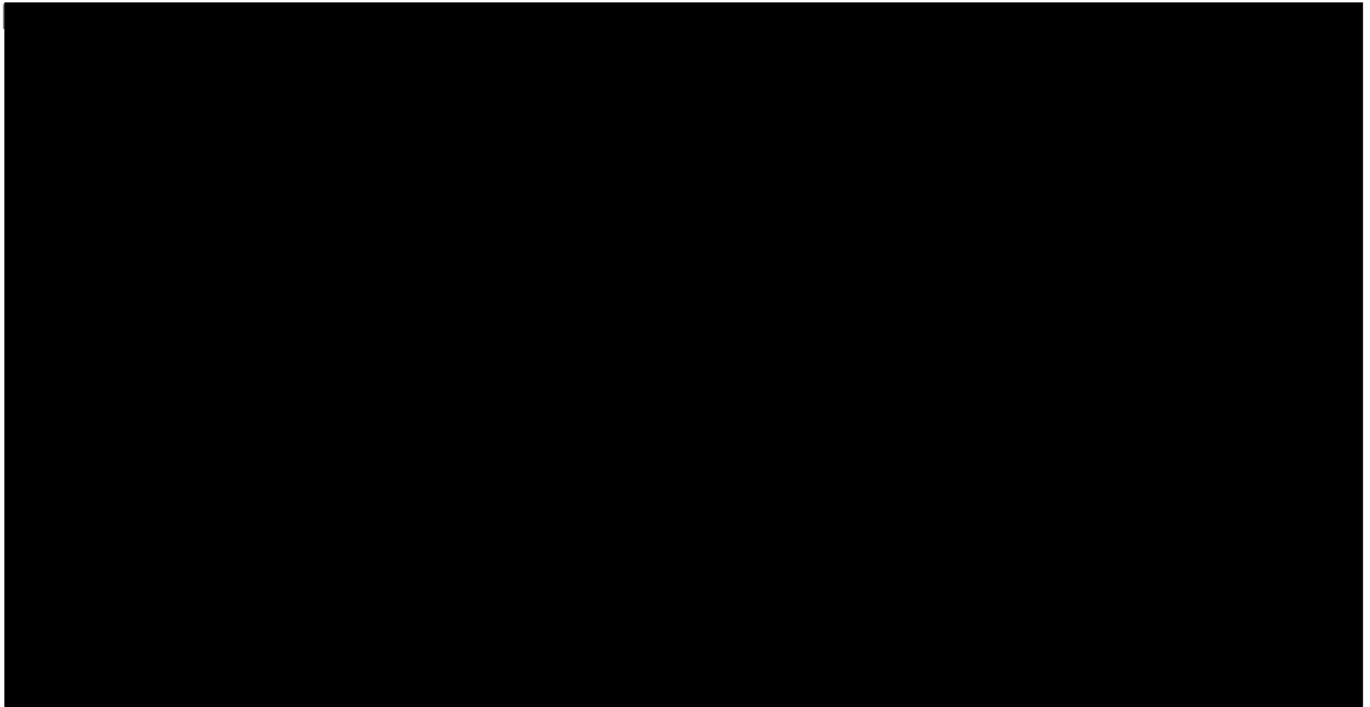
B. Proposer Qualification and Experience

Effervescent Consulting was started as a partnership between our CFO and CEO in 2022. Both of them come with deep expertise in their respective fields. Prior to joining Effervescent our CFO was a Finance Executive at a Government Contracting firm and brings deep expertise in public sector which includes operations efficiency, accounting, procurement and human resources. Our CEO has held leadership roles at the Big 4 consulting firms and successfully led several IT Transformation Programs globally for commercial and public sector customers. We have provided services in scope for more than 20 years and have received appreciations and awards from our clients for our exemplary services. Between our executive leadership team (CFO, CEO & CTO), we bring 60+ years of combined public and private sector experience from implementing enterprise applications to designing complex network infrastructures, from providing desktop support to building change management strategies across several customers (federal, universities, government agencies, aerospace and defense, oil and gas, utilities, retail)

The following are the case studies of experience with similar clients.







Quick Summary about Effervescent

| | |
|----------------------------------|--|
| List of Personnel Certifications | <ul style="list-style-type: none">➤ Women Owned Small Business (WOSB)➤ PMP, PMI-ACP Agile Certified Practitioner➤ CISM, DoD 8570 IAM Lev. III➤ CSM, Certified Scrum Master➤ ITIL v4 Foundations➤ Microsoft Certified Professional (MCSE)➤ Cisco Certified Network Associate (CCNA)➤ Certified Information System Security Professional (CISSP)➤ Certified Cloud Security Professional (CCSP)➤ CompTIA CASP+, CySA+, Security+➤ AWS Sales Accreditation (Business)➤ AWS Partner: Accreditation (Technical)➤ Workday Core HCM➤ Workday EM➤ SAP Qualtrics➤ SuccessFactors Employee Central➤ SuccessFactors Employee Central Payroll➤ SuccessFactors Performance and Goals Management➤ SuccessFactors Learning Management System➤ SuccessFactors Succession Management➤ SuccessFactors Career Development Planning➤ SuccessFactors Recruiting Marketing➤ SuccessFactors Recruiting Management➤ SuccessFactors Onboarding 1.0➤ SuccessFactors Onboarding 2.0➤ SuccessFactors Full Cloud/Hybrid Integrations➤ SuccessFactors Compensation➤ SuccessFactors Workforce Analytics and Planning➤ SuccessFactors Workforce Analytics HANA➤ Secret Clearance |
| Access to Resources | <ul style="list-style-type: none">➤ 10,000+ |

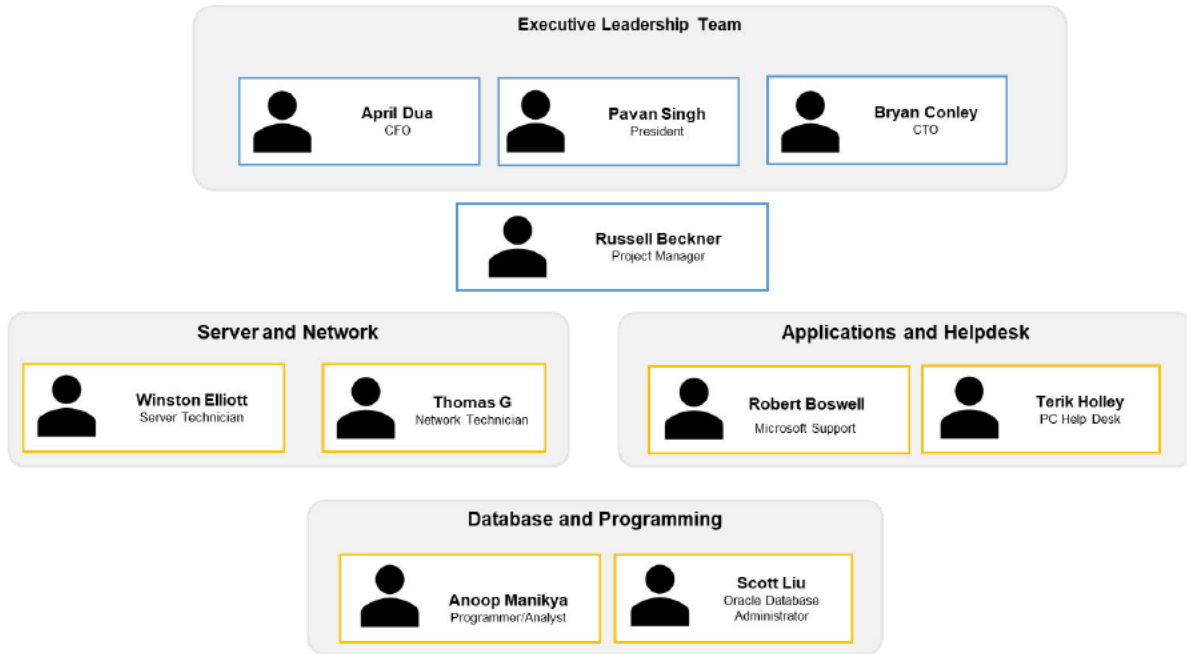


| | |
|------------------------------|---|
| Access to Minority Suppliers | ➤ 150+ |
| Access to Supplier Network | ➤ 800+ |
| Key Capabilities | <ul style="list-style-type: none">➤ Deep Business Transformation Expertise (Finance, HR, Procurement, Payroll, Time Management) to address business problems and objectives.➤ Strong network background to address many network standards such as: Quality of Service (QOS), Border Gateway Protocol (BGP), Open Shortest Path First (OSPF), Multi-Protocol Label Switching (MPLS), Network Time Protocol (NTP) and others.➤ Strong system engineering background to support integration of many IP and non-IP based systems to include boundaries and boundary services (e.g., proxies, load balancers, ...), DNS, Timing, Virtual Desktop Infrastructure (VDI), Utility hosting (virtual machines), Cloud computing, distributed computing, WAN/CAN/DCN design topologies, terrestrial and Satellite communications. |

Key Personnel Qualifications

Effervescent strives for excellence and endeavors to bring the right resources with deep technical expertise to solve complex problems, bring thought leadership and industry best practices. Our deep technical expertise coupled with our methodologies, frameworks and accelerators has resulted in several on-time and on budget projects. We are confident we will bring our “A” team to this engagement. Below is the list of proposed resources who are tentatively becoming available in the October timeframe. If they get extended on their existing assignments, we will respectfully replace with an equally competitive resource. We have attached their detailed resumes for your reference.

Below is the proposed team.



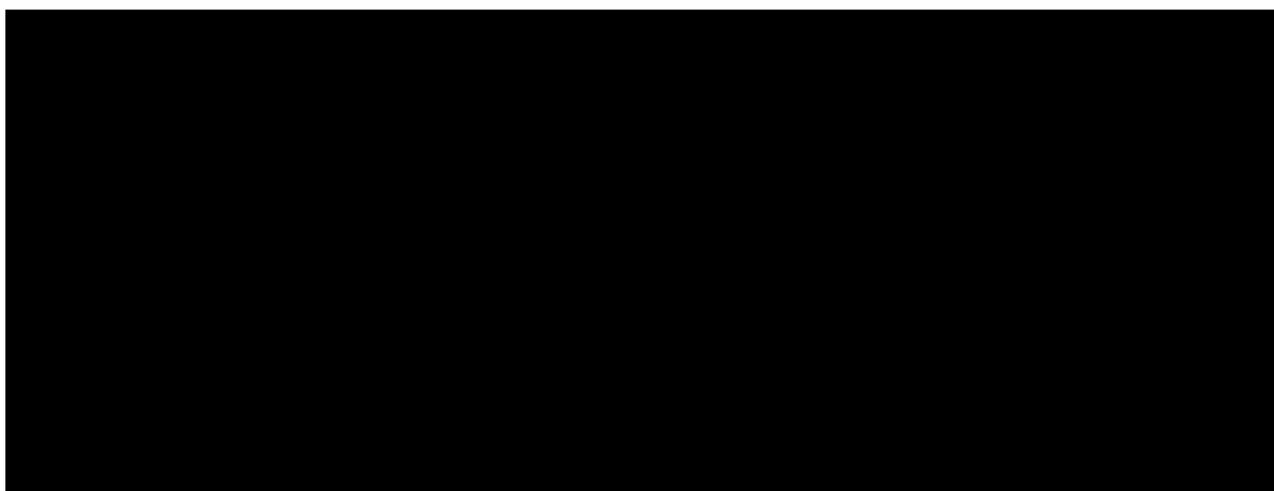
Here's the summary for each role. The Executive Leadership team will be collectively involved for 4 hours/month.

| Sr Number | Name | Job Function | Responsibilities | Years of Experience |
|-----------|-----------------|-------------------|---|---------------------|
| 1 | April Dua | CFO | Responsible for operations, legal and finance. | 12+ |
| 2 | Pavan Singh | President | Responsible for strategy, advisory and growth | 18+ |
| 3 | Bryan Conley | CTO | Responsible for strategy, innovation, and industry leading practices. | 30+ |
| 4 | Russell Beckner | Project Manager | Responsible for providing supplemental staffing oversight. Responsible for Future Planning and Fiscal Year IT Projects | 20+ |
| 5 | Winston Elliott | Server Technician | Server Administration and Support to design, install, administer, and help optimize the Parish's various servers | 20+ |



| Sr Number | Name | Job Function | Responsibilities | Years of Experience |
|-----------|----------------|-------------------------------|--|---------------------|
| | | | and related components to achieve high performance of the various business applications supported by tuning the servers as necessary. | |
| 6 | Thomas G | Network Technician | Network Administration and Support to allow the stable operation of the in-house computer network. | 10+ |
| 7 | Robert Boswell | Microsoft Support | Manage Microsoft servers and networking, including Domain Controllers, DNS, Active Directory, Group Policy, Windows Updating Services. | 10+ |
| 8 | Terik Holley | PC Helpdesk | Manage Microsoft Windows desktop OS and related software | 10+ |
| 9 | Anoop Manikya | Programmer/Analyst | Designing, writing, and updating source code using Visual Basic, C#, HTML etc. | 10+ |
| 10 | Scott Liu | Oracle Database Administrator | Oracle database setup, configuration, patching, upgrading, tuning/optimizing version | 10+ |

C. Innovative Concepts





- We bring breadth, length, and depth of experience from public to commercial sector, from enterprise applications to network security, from thought leadership to business transformation. Between our CFO, CEO and CTO we bring 60+ years of deep expertise from multiple organizations (federal, universities, oil and gas, manufacturing, utilities, retail & manufacturing). We are not typical IT Managed Service Providers. Our services are wrapped in IT Consulting and Thought Leadership, which helps us to align with your business problems. Our ability to have our team aligned to your success makes us successful in the marketplace.

Step by step process for executing the services.

The Hiring Manager will follow the simple steps as depicted below to acquire new talent for their team.

Step 1: Hiring Manager to validate if there is any internal resource who can fill the position. If not, open a requisition with our VMS. If they need help, they can reach out to Effervescent Project Manager

Step 2: We will source suitable candidates for this role and the hiring manager will receive the SME resumes in our VMS alerted by an email.

Step 3: Hiring Manager will perform interview and score/rate the candidate in our VMS. Our VMS has the hourly rate and location information as well.

Step 4: For the approved candidates, we will initiate the onboarding and initiate their access.

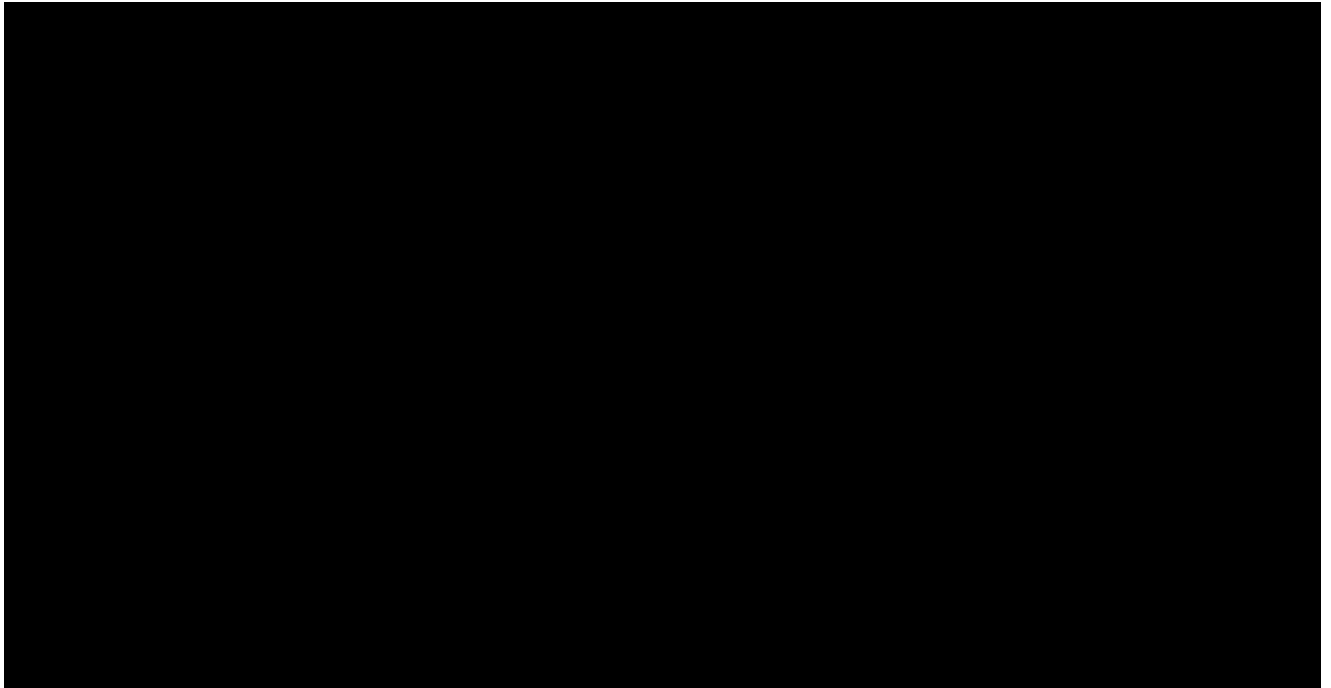
Step 5: The Hiring Manager will complete the onboarding tasks like setting up the network access.

Step 6: Hiring Manager to provide any documentation for pre-reading and Effervescent Consultant will start preparing for the project.



Step 7: Hiring Manager to introduce the Effervescent Consultant to the team.

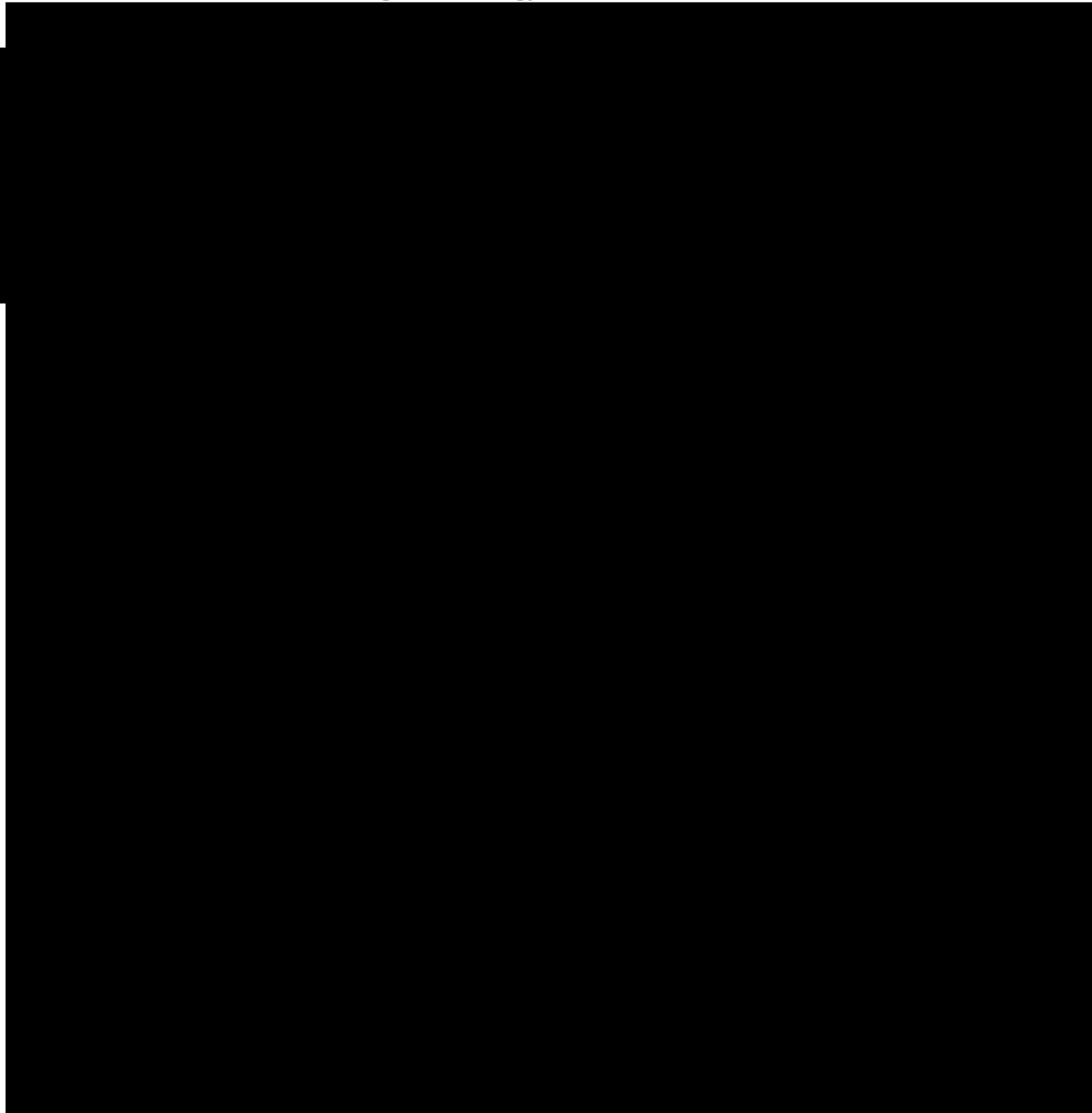
Step 8: Effervescent Consultant to start the assignment.





D. Project Schedule

Effervescent will follow a 4-stage methodology to deliver the solutions.

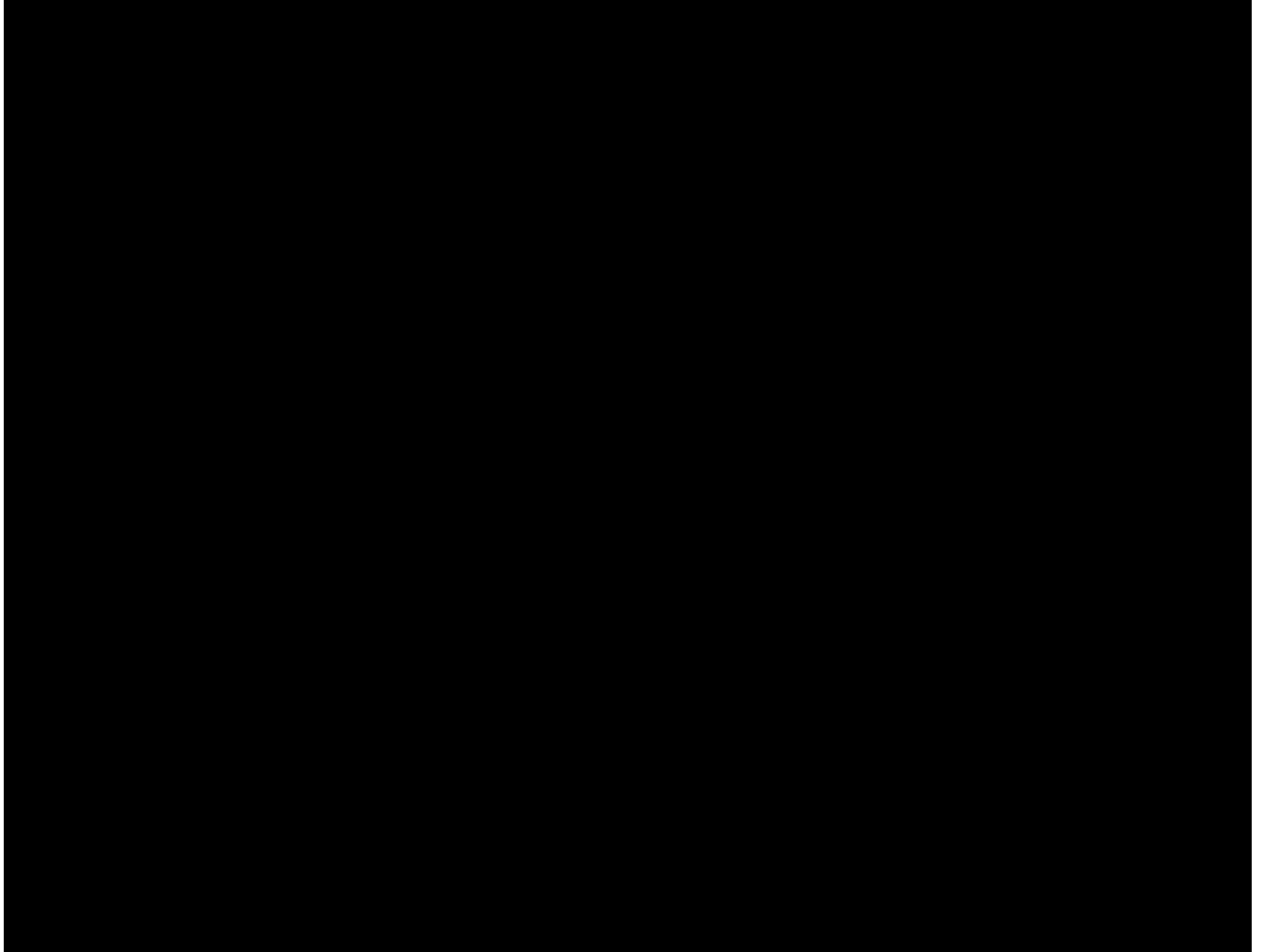




Our approach for Governance Reporting

Strong Governance is one of our key tenets, and we exhibit that by generating meaningful reports to track the overall engagement.

Effervescent usually generates 3 levels of reports.

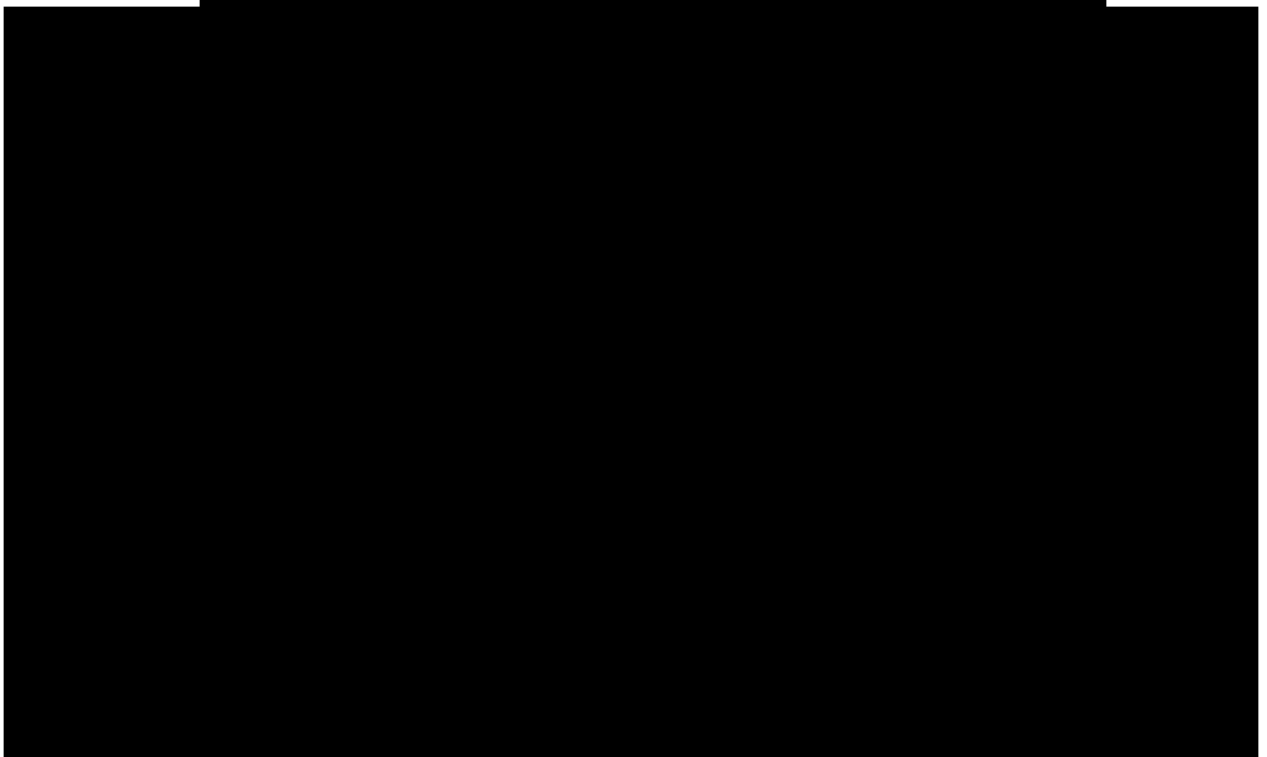




- 2) Monthly Spend Report – This will include financial reports of the spend, Year to Date work orders and new initiatives.



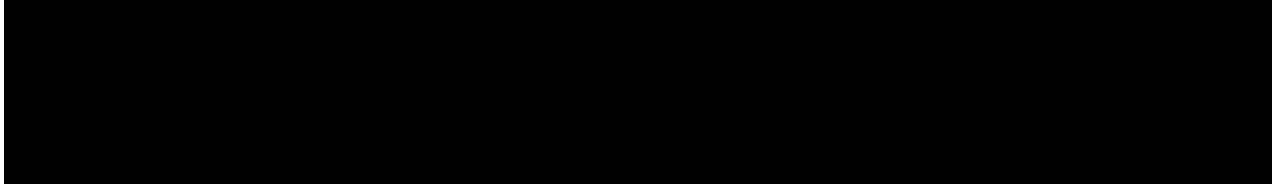
- 3) Quarterly Steering Committee Reports – This will be for the executives and will include accomplishments, issues, risks, financial. The purpose of this report will be to seek guidance from the steering committee.





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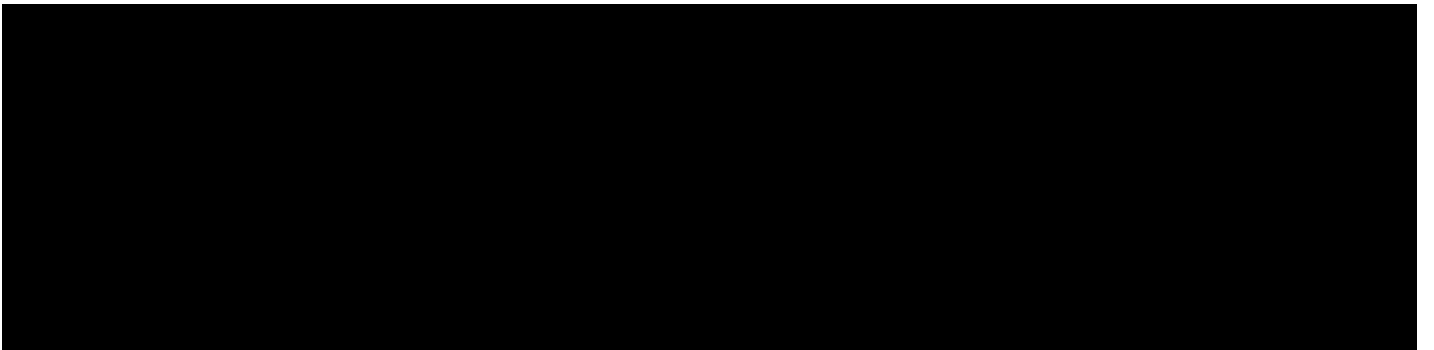
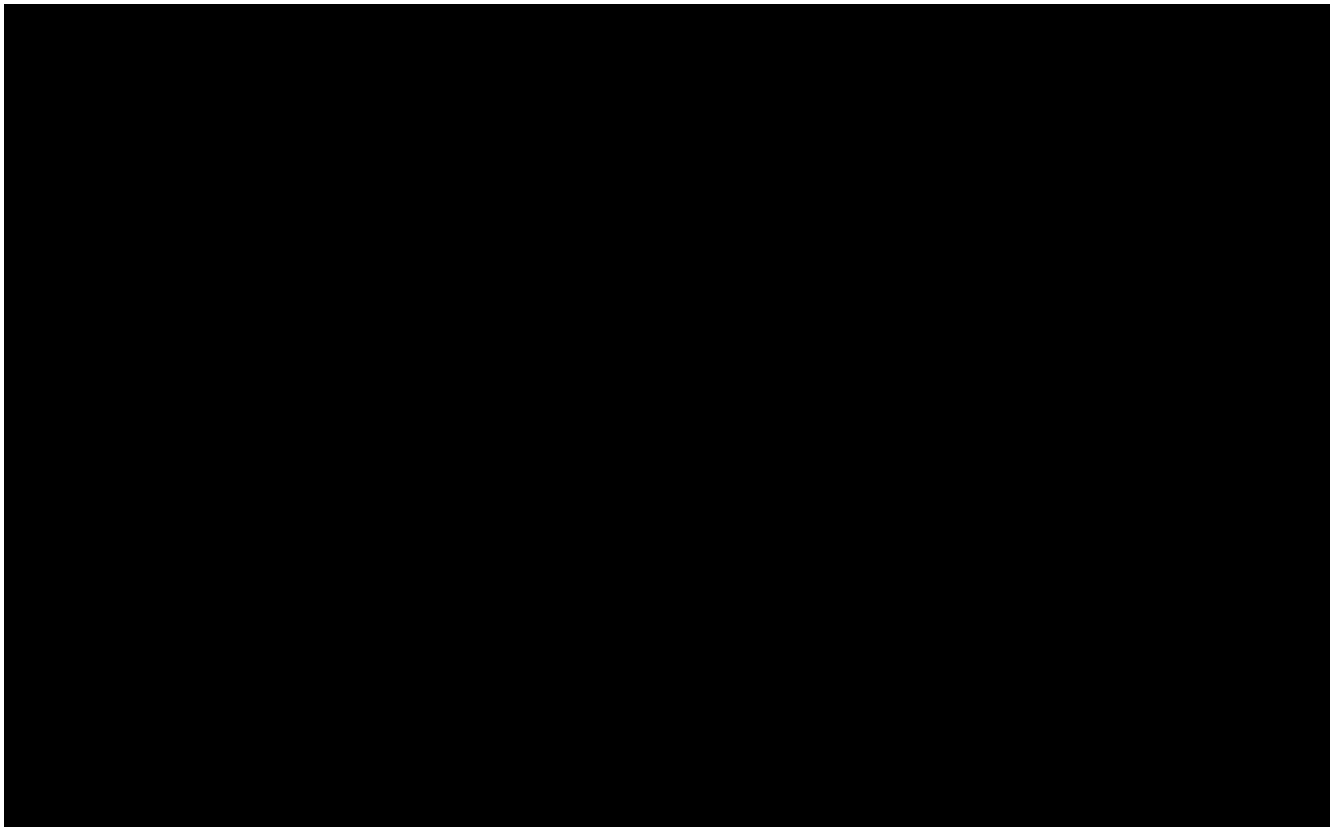
E. Financial Profile:



F. Transition Plan

Although we are not bidding on Information Technology Support Services and only bidding for supplemental staffing, we will not be required to perform transition.

However, we propose the following plan to allow a seamless transition of the team.





G. Key Terms and Conditions

1. Effervescent Consulting is only bidding for Information Technology Supplemental Staffing
2. The overtime/afterhours hourly rate will be 1.5 times the quoted hourly rate.
3. Effervescent retains the right for all the Intellectual Property owned by us and our partners/affiliates and will not be transferred to Jefferson Parish.
4. Jefferson Parish Members own the software licenses for applications in scope.
5. The procurement of hardware, infrastructure and hosting is not in scope for Effervescent Consulting
6. The Salary Multiplier will be 1.7X for specialty resources not specified in the proposal.
7. Our VMS will only be used for procuring Effervescent Consulting's staffing services and the instance will be collectively used by all the Jefferson Parish members.
8. The bid amount entered in the pricing file is monthly for all the required roles and based on the roles identified for supplemental staffing the yearly bid amount will change.