



Costs and Fees Proposal:
JEDCO Design and Development of New Website
Resolution number 131593.

RFP 24-0912
January 15, 2025

Submitted by:
Ignition72, Inc.

Stefan Muirhead
Managing Partner - Strategy
233 E. Redwood Street
Suite 1000B
Baltimore, MD 21202
410-357-6277
Stefan@ignition72.com



Authorized By:

1/15/24

Date

JEDCO Website Design and Development Project

Budget:

From our founding Ignition72 has delivered high quality websites on time and on budget, but compiling a firm fixed number is still challenging. Your website includes regular ongoing costs, like Hosting; as well as benefitting from regular site and plugin updates and maintenance. As a result, we are presenting two sets of costs, the first related to the planning and building of the website; and the second related to the sites' ongoing running/maintenance.

Website Planning, Design and Development:

<u>Project Phase</u>	<u>Hours</u>	<u>Cost</u>
Strategy First Planning:	110	\$16,425.00
Design/Design Production:	95	\$9,975.00
Website Development:	181	\$17,155.00
Quality Assurance, Training, Content loading, Launch:	44	\$5,020.00
Project Management:	80	\$8,400.00
<hr/>		
Total:	515	\$56,975.00

Ongoing Website Costs:

<u>Project Phase</u>	<u>Cost</u>
Hosting: Pantheon approximate (Monthly/Annual cost)	\$125/\$1,500
Updates and site maintenance (Monthly/Annual cost)	\$875/\$10,500
Plugins/Third Party Services: Google API, Ninja Forms etc (Approx Annual Costs)	\$250
Ongoing SEO Optimization (Monthly cost)	\$1,200