



JEDCO

COST PROPOSAL

Cost summary

Project work	Cost
Discovery, planning + design	\$63,750
Technology	
Modules	
CMS Features	
Testing, training + migration	
Project management	
Options	Cost
Google Translate	\$1,000
Staff directory	\$3,450
Surveys	\$300
User authentication (via LDAP/Active Directory, Google, SSO, etc.)	\$1,350
Employee/partner portal/intranet	\$3,000-\$6,000
Content migration	\$18/page
RFP system	\$3,550
Social feed import	\$900/feed
WordPress accessibility preview tool	\$245/year
Website accessibility scanning + remediation	\$2,850/year
Enewsletter template + subscription	\$1,650
Job listings module	\$2,200
Apply online	\$800

Custom photography	\$2,550/day
Homepage video	\$4,000-\$6,500
Create social media post templates	\$1,350
Resource library	\$3,500
Parks + attractions database	\$4,850
Microsite system	\$8,500
Prospect landing page	\$3,550
Post-launch options	Cost
Hosting (monthly cost)	\$1,500/year
Software upgrades	\$650/year
Unlimited support	\$1,850/year

What happens after launch?

Delight in the freedom of open-source

You're going to like this part. Because we're using an open-source content management platform, there are no ongoing licensing fees. WordPress automatically updates all security updates. As a part of hosting the site, we'll manage security and updates for the hosting environment.

Ongoing maintenance + enhancements

We are happy to serve you in any of these ways:

Option 1: Software upgrades

We'll upgrade the version of WordPress and associated plugins that power all of your site(s) at least three times each year. We'll invoice you separately for the cost of any third-party plugins.

Option 2: Unlimited tech support

Get unlimited technical support for advanced content editors (via phone, email). This includes support for any third-party integrations found on the site, such as an automatic directory sync. We also include a monthly training session for all other content editors. Note this does not include new programming or design work for the site. Those enhancements would be provided at our hourly rate or quoted at a fixed cost.

Option 3: Pay-as-you-go

Some of our clients prefer to pay as they go for site maintenance. If this is your preference, our hourly rate is \$135.

Support around the clock

Our offices are staffed from 7:30 a.m. to 7:00 p.m. CT. Hosting support is 24x7x365 (we provide you after-hours phone numbers), and we have tier three hosting staff always available. You may request support via phone, email, via a support request form or text message.

No bugs for life

We stand behind our work, like no one else in our industry. That means we're deeply committed to delivering error-free code. If either of us finds a bug that's our fault — whether it's the first week, fifth month or fifth year, we'll fix it for free.

Web accessibility for life

As you read earlier in our proposal, we take accessibility very seriously. If your site has accessibility issues due to anything we've done to create the site, we'll correct those mistakes at no cost, whether those issues are identified in the first week or the fourth year. Understand that if new accessibility standards or requirements change, any changes to account for those new requirements would be billable. If you do not follow accessibility practices when managing content those issues would be your responsibility to fix and not covered under our warranty.