

Statement of Qualifications

AFFIDAVIT

STATE OF Louisiana

PARISH/COUNTY OF East Baton Rouge

BEFORE ME, the undersigned authority, personally came and appeared: William

Reich, (Affiant) who after being by me duly sworn, deposed and said that he/she is the fully authorized Principal / Owner of Reich Landscape Architecture (Entity), the party who submitted a Statement of Qualifications (SOQ) to provide Professional Landscape Architectural Services (Briefly describe the services the SOQ will cover), to the Parish of Jefferson.

Affiant further said:

Campaign Contribution Disclosures

(Choose A or B, if option A is indicated please include the required attachment):

Choice A _____ Attached hereto is a list of all campaign contributions, including the date and amount of each contribution, made to current or former elected officials of the Parish of Jefferson by Entity, Affiant, and/or officers, directors and owners, including employees, owning 25% or more of the Entity during the two-year period immediately preceding the date of this affidavit or the current term of the elected official, whichever is greater. Further, Entity, Affiant, and/or Entity Owners have not made any contributions to or in support of current or former members of the Jefferson Parish Council or the Jefferson Parish President through or in the name of another person or legal entity, either directly or indirectly.

Choice B X there are NO campaign contributions made which would require disclosure under Choice A of this section.

Affiant further said:

Debt Disclosures

(Choose A or B, if option A is indicated please include the required attachment):

Choice A _____ Attached hereto is a list of all debts owed by the affiant to any elected or appointed official of the Parish of Jefferson, and any and all debts owed by any elected or appointed official of the Parish to the Affiant.

Choice B X _____ There are **NO** debts which would require disclosure under Choice A of this section.

Affiant further said:

Solicitation of Campaign Contribution Disclosures

(Choose A or B, if option A is indicated please include the required attachment):

Choice A _____ Attached hereto is a list of all elected officials of the Parish of Jefferson, whether still holding office at the time of the affidavit or not, where the elected official, individually, either by **telephone or by personal contact**, solicited a campaign contribution or other monetary consideration from the Entity, including the Entity's officers, directors and owners, and employees owning twenty-five percent (25%) or more of the Entity, during the two-year period immediately preceding the date the affidavit is signed. Further, to the extent known to the Affiant, the date of any such solicitation is included on the attached list.

Choice B X _____ there are **NO** solicitations for campaign contributions which would require disclosure under Choice A of this section.

Affiant further said:

Subcontractor Disclosures

(Choose A or B, if option A is indicated please include the required attachment):

Choice A _____ Affiant further said that attached is a listing of all subcontractors, excluding full time employees, who may assist in providing professional services for the aforementioned SOQ.

Choice B X There are **NO** subcontractors which would require disclosure under Choice A of this section.

Affiant further said:

That Affiant has employed no person, corporation, firm, association, or other organization, either directly or indirectly, to secure the public contract under which he received payment, other than persons regularly employed by the Affiant whose services in connection with the construction, alteration or demolition of the public building or project or in securing the public contract were in the regular course of their duties for Affiant; and

[The remainder of this page is intentionally left blank.]

That no part of the contract price received by Affiant was paid or will be paid to any person, corporation, firm, association, or other organization for soliciting the contract, other than the payment of their normal compensation to persons regularly employed by the Affiant whose services in connection with the construction, alteration or demolition of the public building or project were in the regular course of their duties for Affiant.

W. R. Reich
Signature of Affiant

WILLIAM REICH
Printed Name of Affiant

SWORN AND SUBSCRIBED TO BEFORE ME
ON THE 10th DAY OF May, 2024.

[Signature]
Notary Public
LAKITA V. OLIVER
Printed Name of Notary

53357
Notary/Bar Roll Number

My commission expires For Life.



Technical Evaluation Committee (TEC) Questionnaire

Instructions

- The Technical Evaluation Committee (TEC) Questionnaire shall be used for professional services related to architecture, engineering, or survey projects.
- **The TEC Questionnaire should be completely filled out. Complete and attach ALL sections. Insert "N/A" or "None" if a section does not apply or if there is no information to provide.**
- Questionnaire must be signed by an authorized representative of the Firm. Failure to sign the questionnaire shall result in disqualification of proposer pursuant to J.P. Code of Ordinances Sec. 2-928.
- All subcontractors must be listed in the appropriate section of the Questionnaire. Each subcontractor must provide a complete copy of the TEC Questionnaire, applicable licenses, and any other information required by the advertisement. Failure to provide the subcontractors' complete questionnaire(s), applicable licenses, and any other information required by the advertisement shall result in disqualification of proposer pursuant to J.P. Code of Ordinances Sec. 2-928.
- If additional pages are needed, attach them to the questionnaire and include all applicable information that is required by the questionnaire.

TEC Professional Services Questionnaire

A. Project Name and Advertisement Resolution Number:

Professional Landscape Architectural Services - SOQ No. 24-008

B. Firm Name & Address:

Reich Landscape Architects
301 TJ Jemison Blvd.
Baton Rouge, LA 70802

C. Name, title and contact information of Principal, as defined in Section 2-926 of the Jefferson Parish Code of Ordinances, who is a registered, licensed architect, professional engineer, or surveyor in the State of Louisiana:

Bill Reich, ASLA, CLARB, PLA - R-638
bill@reichla.com
225-336-5890

D. Name and contact information of employee who is a registered and licensed architect, professional engineer, or surveyor in the State of Louisiana in the applicable discipline. A subcontractor may be substituted here only if the advertised Project requires more than one discipline.

Chip Beyt, ASLA, PLA - B-246
chip@reichla.com
225-336-5890

E. Please provide the number of employees whose primary function corresponds with each category:

<input type="checkbox"/> Administrative	<input type="checkbox"/> Estimators	<input type="checkbox"/> Specification Writers
<input type="checkbox"/> Architects (Licensed)	<input type="checkbox"/> Geologists	<input type="checkbox"/> Structural Engineers
<input type="checkbox"/> Chemical Engineers	<input type="checkbox"/> Geotechnical Engineers	<input type="checkbox"/> Graduate Engineers
<input type="checkbox"/> Civil Engineers	<input type="checkbox"/> Interior Designers	<input type="checkbox"/> Project Managers
<input type="checkbox"/> Construction Inspectors	<input type="checkbox"/> Landscape Architects	<input type="checkbox"/> Clerical
<input type="checkbox"/> Ecologists	<input type="checkbox"/> Land Surveyor	<input type="checkbox"/> Grant/Funding Specialist
<input type="checkbox"/> Electrical Engineers	<input type="checkbox"/> Mechanical Engineers	<input type="checkbox"/> Sanitary Engineers
<input type="checkbox"/> ³ Landscape Architect Intern	<input type="checkbox"/> Environmental Engineers	
<input type="checkbox"/> Professional Land Surveyors		<input type="checkbox"/> ⁸ TOTAL

F. Is this submittal by a JOINT-VENTURE? Please check: YES ☐ NO ☒

If marked "No" skip to Section I. If marked "yes" complete Sections G-H.

TEC Professional Services Questionnaire

G. If submittal is by JOINT-VENTURE, list the firms participating and outline specific areas of responsibility (including administrative, technical, and financial) for each firm. Please attach additional pages if necessary.

1.
n/a

2.
n/a

H. Has this JOINT-VENTURE previously worked together? Please check:
YES ☐ NO ☐

I. List all subcontractors anticipated for this Project. Please note that all subcontractors must submit a fully completed copy of this questionnaire, applicable licenses, and any other information required by the advertisement. See Jefferson Parish Code of Ordinances, Sec. 2-928(a)(3). Please attach additional pages if necessary.

Name & Address:	Specialty:	Worked with Firm Before (Yes or No):
1. n/a	n/a	n/a
2. n/a	n/a	n/a
3. n/a	n/a	n/a

J. Please specify the total number of support personnel that may assist in the completion of this Project:

8 _____

TEC Professional Services Questionnaire

K. List the professional in charge, key persons, specialists, and individual consultants anticipated for this Project and provide their relevant information below. If necessary, please attach additional documentation (i.e. resume) that demonstrates the employment history and experience of the Firm's key persons that may assist in the completion of this Project. Please attach additional pages if necessary.

PROFESSIONAL IN CHARGE OF PROJECT:

Name & Title:

Bill Reich, Principal

Project Assignment:

Jefferson Parish Professional Landscape Architectural Services - SOQ No. 24-008

Name of Firm with which associated:

Reich Landscape Architects

Years' experience with this Firm:

33

Education: Degree(s)/Year/Specialization:

Bachelors of Landscape Architecture

Active registration: Year first registered/discipline:

1987

Other experience and qualifications relevant to the proposed Project:

Mr. Reich has been involved with projects of varying scales throughout the United States and Canada. Before joining RLA in 1991, he worked as a senior landscape architect/planner and project manager with Design Workshop in Aspen, Colorado; Planned Environments in Austin, Texas; and Daft, McCune, and Walker in Baltimore Maryland. Mr. Reich has extensive experience in sustainable design, recreational planning, including golf course and resort communities, planned developments, office and commercial complexes, single and multifamily residential projects, and detailed site planning. From conceptual design through construction documents and observation he has developed expertise in planning and site design. At RLA, he is principal in charge for all planning and development projects. He understands the importance of coordinating the efforts and expertise of the client, fellow associates, consultants, political entities and all team members in the production of a successful project.

TEC Professional Services Questionnaire

KEY PERSON, SPECIALIST, OR INDIVIDUAL CONSULTANT:
Name & Title:
Christine Forsman, ASLA, PLA - F-301
Project Assignment:
Jefferson Parish Professional Landscape Architectural Services - SOQ No. 24-008
Name of Firm with which associated:
Reich Landscape Architects
Years' experience with this Firm:
25
Education: Degree(s)/Year/Specialization:
Bachelor of Business Administration Masters of Landscape Architecture
Active registration: Year first registered/discipline:
2002
Other experience and qualifications relevant to the proposed Project:
Christine earned her Masters of Landscape Architecture from Louisiana State University in 1999. She joined Reich Landscape Architecture in February of 1999 and has been practicing landscape architecture since that time. She was awarded an ASLA Certificate of Honor in 1997 and received a College of Design Award of Excellence for her Master's Thesis in 1999. Throughout her career, Ms. Forsman has evidenced strong skills in design development, construction documents and specifications, and technical writing for a wide range of projects, including parks, office and commercial complexes, single and multi-family residential projects, and institutional projects. She excels in residential design and planting design and is very effective in establishing strong working relationships with the client.

TEC Professional Services Questionnaire

KEY PERSON, SPECIALIST, OR INDIVIDUAL CONSULTANT:
Name & Title:
Chip Beyt, ASLA, PLA - B-246
Project Assignment:
Jefferson Parish Professional Landscape Architectural Services - SOQ No. 24-008
Name of Firm with which associated:
Reich Landscape Architects
Years' experience with this Firm:
1.5
Education: Degree(s)/Year/Specialization:
Bachelors of Landscape Architecture
Active registration: Year first registered/discipline:
2017
Other experience and qualifications relevant to the proposed Project:
Chip graduated with a bachelors degree in Landscape Architecture from Louisiana State University in 2014. He joined Reich Landscape Architecture in January 2023 after gaining a variety of experience working in Texas, Colorado, and California. Chip's work experience includes luxury condominium developments, design + build + maintain work, campus design, public space improvements, and specializes in social infrastructure. Passionate about sustainable design, Chip looks to combine appropriate materiality and ethical construction practice with native ecological influence. During his career, Chip has developed skills in community design charrettes, site evaluation and analysis, design development, planting design, and construction documentation. At Reich Landscape Architecture, Chip is a project manager that seamlessly orchestrates intricate design elements, ensuring a harmonious blend of aesthetics and functionality in every project.

TEC Professional Services Questionnaire

KEY PERSON, SPECIALIST, OR INDIVIDUAL CONSULTANT:
Name & Title:
Emily Dunaway, ASLA, PLA - D-281
Project Assignment:
Jefferson Parish Professional Landscape Architectural Services - SOQ No. 24-008
Name of Firm with which associated:
Reich Landscape Architects
Years' experience with this Firm:
3
Education: Degree(s)/Year/Specialization:
Bachelors of Landscape Architecture
Active registration: Year first registered/discipline:
2024
Other experience and qualifications relevant to the proposed Project:
Mrs. Dunaway graduated Magna Cum Laude from Louisiana State University and joined Reich Landscape Architecture in 2021. Prior to joining RLA, Mrs. Dunaway worked at Makaira Landscape and BREC in Baton Rouge. She also worked at Pharis Design in Austin, Texas as an intern in 2020. Her diverse background provides Emily with a deep appreciation for the vital role of public spaces in community development. As a project manager, Emily recognizes the significance of effective project communication and has developed her skills at community engagement, detail design, construction coordination and observation. Mrs. Dunaway has managed projects throughout the southeastern United States. Emily's projects have ranged from large scale urban corridor projects to intimate residential design. Throughout this time, Emily has understood the importance of assembling a strong design team for each project to lean on other's expertise, resulting in thoughtful, cost effective, and collaborative design efforts.

TEC Professional Services Questionnaire

KEY PERSON, SPECIALIST, OR INDIVIDUAL CONSULTANT:
Name & Title:
Justin Malcore, ASLA, PLA - M-331
Project Assignment:
Jefferson Parish Professional Landscape Architectural Services - SOQ No. 24-008
Name of Firm with which associated:
Reich Landscape Architects
Years' experience with this Firm:
5 years
Education: Degree(s)/Year/Specialization:
Bachelors of Landscape Architecture
Active registration: Year first registered/discipline:
2024
Other experience and qualifications relevant to the proposed Project:
<p>Justin Malcore is a landscape architect with a passion for resilient design for South Louisiana and an interest in utilizing emerging technology in Landscape Architecture. He grew up surrounded by computers and enjoys tinkering with new design software to explore how he can incorporate it into his workflow.</p> <p>Justin graduated from the Robert Reich School of Landscape Architecture at LSU as a Distinguished Communicator and earned a minor in Horticulture. He worked with Reich Landscape Architecture for two years during school, giving him a more well-rounded perspective on Landscape Architecture practice upon graduation.</p>

TEC Professional Services Questionnaire

L. Work by Firm or Joint-Venture members which best illustrates current qualifications relevant to this Project. Please include any and all work performed for Jefferson Parish. Please attach additional pages if necessary.

PROJECT NO. 1

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
I-10 Widening Baton Rouge, LA Nicholas Olivier, LADOTD 225.379.1133 nicholas.olivier@la.gov	The I-10 Widening project involved working on a multi disciplinary team to create a context sensitive design heavily influenced by community engagement to create a multi-use path and activity nodes under the widened interstate bridge. This design was broken into three areas, the Washington Bridge Area , City Park Lake Bridge, and Perkins Bridge Area. The result is a design that provides pedestrian connectivity from the Downtown Greenway at Expressway Park to East Polk Park and the University Lakes and program elements chosen by the community. These elements include parking, exercise stations, basketball courts, a skate park, mobile amenity area, infrastructure for artwork and sculptures, a children's bike safety course and bike repair stations.	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
Under Construction, est. 2028	Approx. \$14m	Site design included shared use bike bath, plantings, irrigation, lighting, site furnishings.

PROJECT NO. 2

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
Greenwood Park Baker, LA Reed Richard, BREC 225.273.6405 rrichard@brec.org	Greenwood Park is a 680-acre community park in Baker, Louisiana designed to capitalize on the site's location and natural resources. The design drew from the site's cultural history, natural habitats, and extensive community input to create an educational landscape that respected and enhanced the local and regional hydrology. The masterplan features a consolidated main entrance, lake oriented activity hub, community garden, a land sculpted play area, dog park, interpretive trails, and a waterfront cafe / event rental space.	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2008	Approx. \$1m	See above

TEC Professional Services Questionnaire

PROJECT NO. 3

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility	
<p>Lee Magnet High School Baton Rouge, LA</p> <p>Earl Kearn, CSRS PM for EBR Schools 225.769.0546</p>	<p>The redesigned Lee Magnet High School campus functions like a small college campus, featuring separate academies for different disciplines and a commons area that houses the cafeteria and gym. The design centers around a bioswale that weaves through outdoor classrooms and plazas. The bioswale utilizes large sweeps of grasses, different aggregates, and moss boulders for seating to create a beautiful and functional design inviting students and faculty to engage with and observe natural processes, speaking to the school's mission of individual growth. Adjacent to the Performing Arts Center is a contrasting, yet complementary element - an outdoor amphitheater embedded in the side slopes of the central stormwater detention area designed to accommodate excess rainfall. The design team and school board also developed sports fields, plazas, and outdoor classrooms that use the existing topography to inform drainage and to preserve the numerous existing Live Oaks.</p>	
Completion Date (Actual or estimated)	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2016	Approx. \$1.2m	See above

PROJECT NO. 4

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
<p>Park Elementary School Baton Rouge, LA</p> <p>Marcus Williams, CSRS 225.769.0546 marcus.williams@csrsin.com</p>	<p>Park Elementary School is a true 21st century learning environment. Our goal was to bring 21st century learning outside and gives the students a sustainable, safe, interactive environment that encourages free play with activity and educational nodes. The discover yard is focused around a scaled model of the Mississippi River that utilizes stormwater that is captured from the roof in a large cistern to water vegetable gardens and to feed the interactive hand pump and runnel. There are a series of learning nodes organized around the river that include an outdoor classroom, outdoor musical equipment, a learn wall, student art wall, a picnic grove, a weather station, and more.</p>	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2019	Approx. \$900k	See above

TEC Professional Services Questionnaire

PROJECT NO. 5

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
Downtown Visitor Amenity Plan Baton Rouge, LA Whitney Hoffman Sayal, DDD 225.389.5520 w.hoffmansayal@brla.gov	In conjunction with the current rebirth in Baton Rouge's City Center, the plan is strategically directed at developing the City's visual identity by re-designing major activity nodes and the pedestrian friendly connections between them. Targeting the City's visitor landmarks and connective infrastructure, the plan identifies aesthetic improvements, signage organization, and amenity upgrades to significantly strengthen and enrich Downtown's visitor orientation and tourist marketability. The Downtown Visitor's Amenity Plan strives to capture the current spirit of Renaissance so pervasive in the people, associations, and institutions of Downtown Baton Rouge.	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2003	N/A	See above

PROJECT NO. 6

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
Repentance Park Baton Rouge, LA Whitney Hoffman Sayal, DDD 225.389.5520 w.hoffmansayal@brla.gov	Repentance Park's redesign is a vision from Baton Rouge's Riverfront Master Plan and Plan BR II. With the desire to connect public open spaces in downtown Baton Rouge, this site was key because of its proximity to many civic, cultural, municipal and entertainment venues. Our team, led by Reed Hilderbrand, recognized the site's vital location and dynamic grade changes as unique opportunities for creative design solutions. The new park encourages pedestrian activity and access throughout major downtown locations and provides much-needed spaces for programming. The park's success was a collaborative effort of the landscape architects working to solidify community consensus and to manage a team of experts in cultural landscape history, civil and structure engineering, as well as soils and fountain design.	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2013	Approx. \$10m	See Above

TEC Professional Services Questionnaire

PROJECT NO. 7

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
<p>Downtown Greenway Baton Rouge, LA</p> <p>Whitney Hoffiman Sayal, DDD 225.389.5520 w.hoffmansayal@brla.gov</p>	<p>The Downtown Greenway is a 2.75-mile, phased trail system of bicycle and pedestrian paths connecting historic and inner city neighborhoods to seven existing public parks and attractions of Downtown Baton Rouge. The first phase has extended the historic North Boulevard median as a desirable pedestrian and biking corridor from the I-110 overpass to the North Boulevard Town Square. The design features separate bicycle and pedestrian paths, median crossings, seating areas, ADA-accessible ramps, lighting, workout areas, bike racks and repair stations in a lush garden setting amid the active urban environment. The landscape architects, led by Design Workshop, designed a sustainable, safe, and functional transportation route, providing connectivity to the downtown core and creating culturally relevant experiences along the corridor that make it both an active and passive destination.</p>	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2018	Approx. \$3m	See above

PROJECT NO. 8

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
<p>Camp Salmen Slidell, LA</p> <p>John S. Goodnow 985.898.2700</p>	<p>Camp Salmen is a 106 acre nature park and preserve located in the North Shore of Lake Pontchartrain. The masterplan is centered around an interpretive cultural learning experience of Camp Salmen, including the history of the indigenous people and the ecology of the site. Features of the park include interpretive trails, hiking trails, bike trails, a boat launch, wildlife viewing areas, a fishing pier, picnic areas, a nature center, and a visitor center. The comprehensive masterplan will ultimately stabilize and preserve the remarkable archaeological, cultural, and environmental assets of the property.</p>	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2018 - ongoing	Approx. \$5m	See above

TEC Professional Services Questionnaire

PROJECT NO. 9

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
<p>Baton Rouge Levee Bike Path Baton Rouge, LA</p> <p>Whitney Hoffiman Sayal, DDD 225.389.5520 w.hoffmansayal@brla.gov</p>	<p>Reich Landscape Architecture, in association with Perez, APC, worked with the U.S. Army Corps of Engineers, and the City of Baton Rouge Public Works Department to develop a levee top master plan for recreation, jogging, and bicycling. Public meetings with LSU officials, neighborhood groups, and stakeholders addressed any potential concerns for public safety, and welfare. The 2.5 mile stretch of the levee bike path extends from one end of the downtown promenade just north of the I-10 Mississippi River Bridge to Skip Bertman Drive at LSU. The 15 foot wide path provides a unique place to exercise with great views of the Mississippi River. Features include separate lanes for bicycles and walkers/ joggers as well as lighting, seating and water fountains. Reich worked closely with USACE to ensure all engineering constraints for construction on levees were addressed.</p>	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2004	Approx. \$5m	See above

PROJECT NO. 10

Project Name, Location and Owner's contact information:	Nature of Firm's Responsibility:	
<p>Bogue Chitto State Park Franklinton, LA</p> <p>Cliff Melius, Office of State Parks 225.342.8111 cmelius@crt.state.la.us</p>	<p>As the prime consultant on this project, we developed a master plan for Bogue Chitto State Park, in Washington Parish, LA. The 1,800-acre park is home to a variety of wildlife and vegetation. We conducted several public meetings, including a three-day on-site design charrette with the community and elected officials. Additionally, our team prepared and presented extensive programming and analysis of the site's unique opportunities and limitations to the public through a series of workshops. The community's input informed the design concepts and the final master plan. Features of the park include an extensive trail system, overnight cabins, day use area, RV area, group camping facility, gorge interpretive area, and visitor center. Activities include canoeing, fishing, hiking, birding, biking, and picnicking.</p>	
Completion Date (Actual or estimated):	Estimated Cost:	
	Entire Project:	Work for which Firm was Responsible:
2012	Approx. \$15m	See above

TEC Professional Services Questionnaire

M. List all prior and/or on-going litigation between Firm and Jefferson Parish. Please attach additional pages if necessary.

Parties:		Status/Result of Case:
Plaintiff:	Defendant:	
1. n/a	n/a	n/a
2. n/a	n/a	n/a
3. n/a	n/a	n/a
4. n/a	n/a	n/a

N. Use this space to provide any additional information or description of resources supporting Firm's qualifications for the proposed project.

Reich Landscape Architecture (Reich) was founded in Baton Rouge, Louisiana in the early 1960's on the ideals and principles of Dr. Robert S. Reich. Over a period of forty years, Dr. Reich led the Landscape Architecture program at Louisiana State University to be one of the top in the nation. Perhaps the most valuable of his attributes was his ability to evaluate and make use of the inherent character of the site and environment, along with his empathy for the needs and desire of people. These qualities have continued through the staff at Reich and allow them to produce unique solutions sensitive to the needs of the client, the users, and the intrinsic quality of the site. Today, William (Bill) Reich serves as principal and owner of the firm.

Reich provides detailed and custom solutions based on each project's unique needs and context. The design process includes a thorough site analysis, client/user interviews, a diagrammatic coordination, schematic designs, and a final design solution which is solidified in the construction document phase. The firm's final design solutions reflect environmental and economic sustainability, an artful, contextual, and aesthetic character, and a successful collaboration between the client, users, and design team.

Ever striving for new ideas, Reich is committed to excellence in design. Their involvement in landscape architecture includes historic landscape renovation; independent, assisted, and memory care facilities, greenway corridors; parks and recreation facilities; urban design; state and local parks; campus planning; office and commercial complexes; resort and mixed-use communities; educational, religious and medical institutions; subdivisions; sustainable design; and residential garden designs. As landscape architects, Reich Associates commitment to the environment is tempered by their understanding of the pressures of urban development, maintenance issues, and governmental processes.

Reich is experienced in the planning and design of projects that require the consolidation of the ideas and opinions of many different groups and individuals, which is one of the most important aspects of Reich's successful planning efforts. Reich is accustomed to producing long-range master and management plans that successfully determine the most important issues and concerns, and that develop guidelines for the efficient and effective application of these plans. RA has worked for many user groups; churches and schools, municipalities, and developers, all of which entailed working as a team with other project consultants, committees, and individuals.

Many of Reich's projects have been recognized and awarded for their design solutions and success by organizations such as the American Institute of Architects, the Louisiana state chapter of the American Society of Landscape Architects, the Louisiana Chapter of the United States Green Building Council, and the City of Baton Rouge. Reich Associates is officially recognized as a small business by the SBA. Our firm is located in the Chambers House, a historic 1895 structure in the nationally recognized Beauregard Town neighborhood adjacent to the Central Business District of Baton Rouge.

O. To the best of my knowledge, the foregoing is an accurate statement of facts.

Signature: W Reich Print Name: WILLIAM REICH
 Title: PRINCIPAL / OWNER Date: 5/9/2024