

PROPOSAL COVER SHEET**Educational Consulting Services****Vendor Information**

Name and Title Ashley Green - Owner
Company Name GreenTree Educational Solutions
Submission Date 3/31/25
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By my signature below, I hereby represent that I am authorized to and do bind the offering vendor to the provisions of the attached proposal. The undersigned offers and agrees to perform the specified personal and professional services in accordance with provisions set forth in the Request for Proposals (RFP). Furthermore, the undersigned fully understands and assures compliance with the Conditions of Solicitation and Standard Terms and Conditions contained in the RFP. The undersigned is fully aware of the evaluation criteria to be utilized in vendor selection for approval. I further certify that GreenTree Educational Solutions is an authorized dealer in good standing of the products/services included in the proposal submitted in response to the RFP.

Ashley Green 3/31/2025
Authorized Signature Date



II. Coaching/Mentoring Experience and Strategies

Background-GreenTree is a team of experienced educators who have proven data to support their commitment to improving leader, teacher and student achievement and growth. All support can be offered in person and virtually. GreenTree is a relatively new consultant group providing cultural, instructional, leadership and data analysis coaching across the states of Mississippi and Alabama. GreenTree provides support through designing and facilitating a personalized learning experience for leaders, teachers and students. Our qualified coaches provide insight on how to foster a positive and thriving learning environment for all learners through the effective utilization of qualitative and quantitative data.

Relevant Experiences and Descriptions-GreenTree's mission is to improve the educational environment of all children accomplished through effective utilization of data, research-based training, effective coaching and modeling, thought provoking feedback sessions, and by providing an advanced and easy to use data tracking tool. Ashley Green is the visionary and owner of GreenTree Educational Solutions. Ashley's educational experience in school improvement is within her consistent and highly successful experiences and accomplishments in the state of Mississippi, having reformed and improved several districts and schools by using data to aid in making informed decisions. As a teacher in a small rural area, Ashley received the PREP award every year for Outstanding Growth and once she became a Principal she grew her Junior High School from a D to an A in one year. Later, she became a principal in an urban suburban area and under her leadership that elementary school received its first "B" rating after 10 years of being rated a D school. GreenTree was founded in 2022, Ashley and her team spent the first year of existence researching and developing. In 2023, the company worked with a small rural school in the Mississippi Delta and a city school in Alabama. The team implemented what was researched and developed and both schools showed remarkable growth in the area of Reading and English Language Arts. GreenTree's team of professionals all come with a wealth of experience and data-based results. All consultants are highly qualified and certified. Each consultant has greater than or equal to 80% overall growth, 85% bottom quartile growth and 60%-90% proficiency as classroom teachers. Our coaching model is simple, we communicate, model, monitor, correct or celebrate!



Our coaching model, built upon evidence-based research, is grounded in the principles of effective feedback, reflective practice, and continuous improvement. The "Communicate" phase aligns with research on the importance of clear, open dialogue in fostering trust and understanding, which enhances teacher development (Hattie & Timperley, 2007). The "Model" phase draws from studies emphasizing the power of demonstration and explicit instruction in developing



teacher skills and fostering student engagement (Joyce & Showers, 2002). "Monitor" reflects the ongoing practice of data-driven feedback, reinforcing the need for regular observation and analysis to assess progress and identify areas for growth (Murnane & Steele, 2007). "Correct or Celebrate" integrates the findings from research on the role of corrective feedback and positive reinforcement in shaping behavior and promoting sustained change (Hattie & Clarke, 2019). The cyclical nature of this model is supported by the research on iterative learning, emphasizing that continuous reflection and adaptation are critical for lasting development (Fullan, 2011). This model creates a structured yet dynamic framework that is informed by proven research to promote lasting improvement in teaching practices.

III. Support Checklist of Services

1. Data-Informed Decision-Making- Utilizing data analysis to guide strategic decisions.
2. Instructional Data Utilization- Using data to enhance instructional practices.
3. Customized Teaching: Tailored instruction to meet diverse student needs.

IV. Goals and Objectives

Data is the driving force behind making informed instructional decisions. However, leaders are often tasked with calculating data, which leaves little to no room for thorough analysis. To address this, we are introducing the 'Smart Tracker.'



The Smart Tracker is available in two modes:

Mode 1 - Autonomous Version: This version enables school-level leaders and teachers to input their own data and receive immediate reports, empowering them with instant access to crucial insights.

Mode 2 - Controlled Version: This version allows the district to send their data to our data analysis team. Within 24-48 hours, they will receive detailed reports and insights.

Our data analysis and tracking services will give leaders and teachers more time to analyze data and less time spent on calculations. Our data expert will provide each district with a personalized spreadsheet for every school. The spreadsheet will include the following tabs:

1. Goals and Guide
2. MAAP Projection
3. Data Overview
4. Individual Student Data Review
5. Grade Level Data from Individual Teachers

Tabs 1-4 are automatically populated with overarching data based on the individual information recorded by teachers. This system ensures that teachers remain aware of each student's progress without spending excessive time calculating their overall scores for the school or district.

Our "Smart Tracker" enhances the capacity to monitor, evaluate, and act upon high-leverage next steps that will improve outcomes for leaders, teachers, and students. The data tracker is beneficial for leaders, teachers, students, interventionists, and stakeholders alike.



If you would like to learn more about the Smart Tracker, please visit the QR code to view the webinar presentation slides and cover letter



At GreenTree Educational Solutions, we believe that data-driven decision-making is crucial for improving student outcomes and school performance. Our approach to facilitating data meetings is structured, collaborative, and focused on actionable insights.

The framework for our engaging and impactful data sessions are listed below:

1.Preparation and Planning 2. Structured Agenda 3.Discussion and Analysis 4.Collaborative Problem-Solving 5. Root Cause Analysis 6.Action Planning 7. Resource Allocation 8. Student Autonomy and Data Chats 9.Follow-Up and Accountability.

Our goal is to help schools develop sustainable practices that enable them to continue using data effectively long after our consulting engagement ends.

By facilitating data meetings in this structured and collaborative manner, our educational consulting company empowers schools to make informed decisions that lead to meaningful improvements in student achievement and overall school performance.

Coaches will provide timely feedback and work reports on progress and next steps for teachers and leaders within 24 hours. They will offer real-time feedback through the invigorating CMC2 model. Feedback will be shared with leaders during scheduled Zoom meetings and/or after-school sessions. Coaches will also provide research-based action steps that include both short-term and long-term goal setting for leaders and teachers.

Coaches will be accessible to leaders and teachers in person, virtually, and by phone. The effectiveness of our services will be measured by the growth in teachers' knowledge of data, their ability to interpret it, and their capacity to make informed decisions based on data analysis. School leaders should observe an increase in teacher capacity and intentional practice during explicit tier one and tier two instruction.

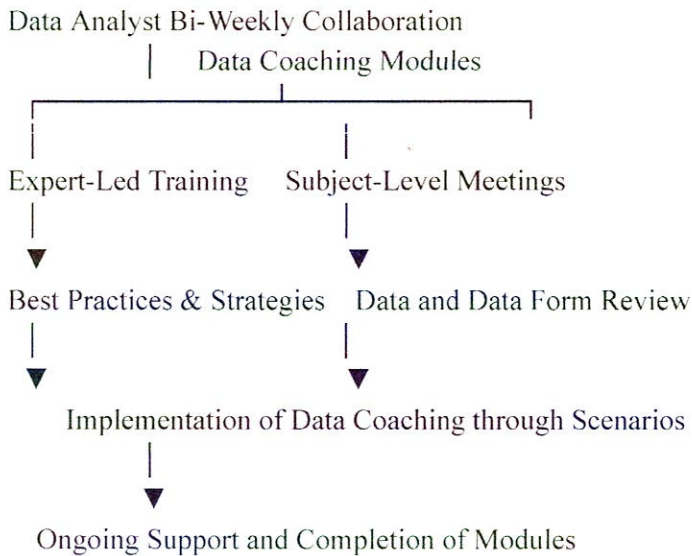
Individual teacher growth will be directly tied to the action plans developed by the consultants. All district and school-level leaders will have access to teacher action plans and documentation of progress throughout the year via the consultants' work reports.

V. Measurable Outcomes and Evaluations

Our data analysts meet biweekly to refine and improve the tracker, ensuring that clients receive the best possible service and stay informed on the state's accountability points and percentages. These meetings focus on analyzing trends, adjusting strategies, and enhancing the tool's functionality. In addition to this, each data coach undergoes a rigorous four-module learning course lasting four weeks. The course covers key areas such as software proficiency, data coaching techniques, and instructional practices that foster growth from data insights. Resources used for the training include interactive modules, case studies, video tutorials, and live practice sessions. The training emphasizes modeling best practices, continuous monitoring, and addressing real-world scenarios. Coaches are guided through corrective measures when necessary and celebrated for their progress and achievements. Upon successful completion of the



training, data coaches are deployed to schools, where they implement the same data-driven model, supporting teachers and leaders to make data-informed decisions for growth and improvement.



VI: Implementation of Plan

The services will be managed in three phases:

Phase One:

The first phase involves our data analyst collecting two years of state level district data and personalizing the school data sheets, a process that will take 5-7 days. Upon completion, district and school-level leaders will receive access to the “Smart Tracker,” which will be available to individuals selected by the superintendent. Afterward, our data analyst will facilitate a one-day training session on how to use the tracker. This training is designed for district and school-level leaders chosen by the district. The completion of this training marks the conclusion of Phase One of the data tracker implementation.

Phase Two:

Phase two includes an onboarding professional development session for all district teachers. This session will introduce data protocols, procedures, and routines for tracking, monitoring, intervening, and implementing change, along with student data chat protocols and timeframes. After the onboarding session, teachers will receive ongoing support from GreenTree Educational Solutions consultants. These consultants will lead data meetings with teachers to help them use data to drive instruction and decision-making following each District Level Benchmark (three data meetings in total). All necessary materials and tools will be provided by our consultants, with the superintendent and designees having access to them prior to distribution to teachers. All resources will be stored in a collaborative drive for easy access.

Phase Three:

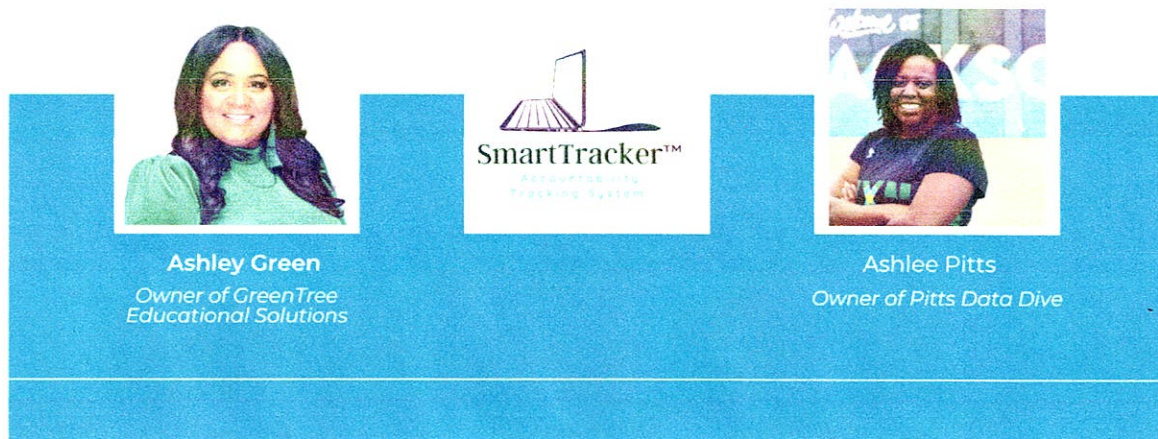
Phase three will consist of our data analyst conducting a follow-up training session with leaders after the first nine-week exam and/or Benchmark assessment. A final follow-up meeting will be held after the second nine-week exam and/or Benchmark assessment, typically taking place in January.

Please scan the QR Code to access the Smart Tracker Unit Price List.



VII. Resume and References

The Creators



Scan the QR code to view the creators' resumes.



References-Reference #1- Dr. Dannielle Streeter(Superintendent of Life Academy in Montgomery, Alabama) Email: dstreeter@lifeacademyal.com

Reference #2- Precious Redmond (Curriculum Director of West Bolivar Consolidated School District in Rosedale, Mississippi) Email: predmond@wbcsdk12.org

Reference #3- Ashley White (Hinds County School District in Byram, MS) Email:awhite@hinds.k12.ms.us

Reference #4 - Carmella Scott(Federal Programs Director, Wilkinson County School District in Woodville, MS), Email:cscott@wcsd.k12.ms.us

Reference #5- Sharron Harris(Charter Chief of Staff, Jackson, MS) Email: Sharonharris77@yahoo.com

Reference # 6-Alice Morrison(Assistant Superintendent, Natchez-Adams School District)
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